CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

Based on the findings of the previous fourth chapter of data analysis, the researcher proposes the following conclusions: Semiotic techniques can be used to study signs in certain scenes from the Encanto film script. Researchers focus on signs and meanings, and how interpretants are produced. Then there are twenty pieces of data to examine. In conclusion, these findings show that using Barthes and Peirce's theory can be used to explain signs and meanings in the film Encanto. Then the signs and meanings are interpreted.

Candle (Symbol), Denotation: Candles are a source of illumination. Connotation: In the film, the candle becomes a magical fire that never goes out. Myth: Candles give them shelter to stay in, a very magical place. Donkeys (Symbol), Denotation: Donkeys are farm animals. Connotation: The donkey is an animal that is despicable, stupid, and low. House (Icon), Denotation: A place to share, a place to complain, and a place to take refuge. Connotation: In the film, their house or cottage comes alive to protect them and can move by itself. Dark Clouds (Index), Denotation: At the time the bright white color of the clouds suddenly turned dark, a phenomenon before the rain. Connotation: A bad mood can affect the weather. Myth: Dark clouds are often a myth among the people that there will be people who intend badly for them.

Candles are generally used for birthday celebrations, romantic dinners, religious or ritual purposes and emergency lighting, but in the film, candles are a magical lighting object that can give them a miracle and can become a fire that will never go out to give them protection. Donkeys are livestock that are used as a means of transportation, to help human work, as in the scene where a gentleman carries a basket filled with interesting knick-knacks using a donkey. People think that donkeys are very lowly animals, despicable, even stupid. So many people use the word donkey to insult those who are lesser. Home is a place for sharing, a place for complaining, and a place for shelter. In the film, their house or cottage comes alive to protect them and is able to move on its own. In the scene where Mirabel is singing and then their house immediately moves by itself such as the roof, floor, and also some of the furniture in the house. Dark clouds are generally referred to as a sign that rain will come but, in the film, it is shown in the scene where Aunt Pepa is worried about the whereabouts of her son Antonio where she can't find him anywhere, dark clouds here are interpreted as a sign of a bad or bad mood. From the findings above it can be concluded that there is a culture that has a very important meaning.

B. Suggestion

Based on these conclusions, the researcher suggests that by watching the film, people can understand and realize the meaning behind the signs shown in the film. In this case, analyzing and interpreting signs with indices, symbols, icons, denotations, connotations, and myths can be used to help people capture the

meaning and message of the film. It is suggested to readers to add scientific knowledge about semiotic analysis, especially signs through films and other media such as music, advertisements, and memes. It is suggested to future researchers to conduct other research related to semiotic analysis through more media, mass or online media to increase the number of semiotic analyzes or interpretation research and further information.

