

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

After analyzed and described the data, the meaning of the signs were found in the representation of Indonesian diversity in “The Sacred of Nusantara”, the conclusion as follows:

1. The concept of triadic by Peirce’s theory used to find out kinds of signs, in “The Sacred of Nusantara” video clip. there were 18 icons, 2 indexes, and 34 symbols, and many of them signs that represents Indonesian diversity.
2. The purpose of this research is to find out how the representation of Indonesian diversity is realized in “The Sacred of Nusantara” video clip. The representation of Indonesian diversity exists in this video clip were traditional dances, traditional musical instruments, featured several traditional houses then showed typical batik from several tribes, displayed traditional clothes from several region, presented one religion in Indonesia, displayed mythology from Indonesia, exhibit historical relic, the video clip also represented natural diversity in Indonesia by showed the natural diversity of animals and endemic plants.
3. The used of signs in “The Sacred of Nusantara” video clip has a different reason. The differences come from the signs themselves. The reason why are the signs realized to introduce Indonesian cultural diversity and natural wealth to the Indonesian people and foreigners, cultivate and build tolerance, build a spirit of nationalism, and promote tourism in Indonesia.

B. Suggestion

Based on the conclusion above. The suggestion were needed to be considered in conducting related research. The suggestion were as follows:

1. It is suggested that the students of English Literature should learn more about semiotics and representation in culture, especially about the representation of Indonesian diversity in “The Sacred of Nusantara” video clip. it was found that this research useful for increasing understanding of the diversity that exists in Indonesia which is very wealthy, helping to increase the spirit of nationalism, especially for the nation's generation, strengthening tolerance and community unity, and promoting nature and tourism in Indonesia.
2. It is suggested for future researchers to explore about semiotics representation and able to use semiotics theory and representation in analyzing a sign or meaning contained in advertisements, video clips, posters, films, and novels. The researcher also hopes for the further researcher who excited to analyzed representation and semiotics can use this research as a reference especially for students English Literature department of Universitas Negeri Medan.