

ABSTRACT

Sidauruk, Tresia Mahdalena, Registration Number 2192421013, Designing Assemblr Edu Teaching Media TPACK-Based for Speaking Skill at 7th Grade Students of Junior High School. Thesis. English Education Study Program, Faculty of Arts and Language, State University of Medan, 2023.

This study focuses on designing teaching media Technological Pedagogical Content Knowledge (TPACK)-based. The purpose of this study is to design teaching media for teacher and students in making the English learning more effective and attracted through Assemblr Edu TPACK-based. This study is conducted based on educational research and development (R&D), proposed by Borg and Gall (1983), but in implementing the model is simplified and adapted to Dirgeyasa (2011) become three steps: 1) Evaluation and Need Analysis; 2) Teaching Material Development; 3) Validation. The data analysis by Descriptive Qualitative method. The data source is Assemblr Edu application. The target of this research was 23 students grade seventh from SMP Muhammadiyah 49 Medan and 1 English Teacher. The data was collected by questionnaires and interview. The result of this study showed that the existing teaching media used was less relevant with the need of students in terms of the learning activity, audio or visual. After gaining the data from the evaluation and need analysis, it was found that the relevant teaching media needed by the students of SMP Muhammadiyah 49 Medan are the teaching media which interesting and attracting both audio or visual.

Keywords: Teaching Media, Assemblr Edu, TPACK

