

ABSTRAK

FAHRI RAMADAN HASIBUAN. Mengembangkan Media Layanan Orientasi Berbasis *Website* di SMA Negeri 1 Rantau Utara Tahun Ajaran 2022/2023. Skripsi. Medan: Fakultas Ilmu Pendidikan Universitas Negeri Medan, 2023

Teknologi di dalam layanan bimbingan dan konseling sangat diperlukan agar dapat membantu keberhasilan dari konseling itu sendiri. Selain dapat membantu serta mempermudah konselor di dalam memberikan layanan bimbingan dan konseling, teknologi juga dapat memberikan variasi layanan sehingga membuat siswa bersemangat untuk mengikuti layanan bimbingan dan konseling di sekolah. Penelitian ini bertujuan untuk mengembangkan *website* dalam layanan orientasi di SMA Negeri 1 Rantau Utara. Penelitian ini merupakan jenis penelitian dan pengembangan atau *research and development* (R&D). Desain penelitian ini menggunakan model pengembangan 4D (*four-D*). Model pengembangan 4D terdiri atas 4 tahap utama yaitu : *Define* (Pendefinisian), *Design* (Perancangan), *Develop* (Pengembangan) dan *Disseminate* (Penyebaran). Teknik pengumpulan data pada penelitian ini menggunakan wawancara dan angket. Wawancara dilakukan kepada guru bimbingan konseling, PKS Kesiswaan, PKS Kurikulum dan ketua OSIS. Angket diberikan kepada ahli media, ahli materi dan peserta didik. Subjek uji coba terbatas dilakukan kepada siswa/I kelas X IPA 1 sebanyak 32 orang. Data dianalisis menggunakan analisis deskriptif kuantitatif ahli materi, ahli media dan respon peserta didik. Hasil validasi ahli materi sebesar 3,77, validasi ahli media sebesar 3,73, dan respon peserta didik sebesar 3,50. Hasil penilaian kelayakan media layanan orientasi oleh ahli materi, ahli media dan peserta didik diperoleh rerata keseluruhan sebesar 3,69 yang masuk dalam kategori sangat baik. Hasil penelitian ini berupa media *website* yang berisi materi layanan orientasi. Saran untuk penelitian selanjutnya diharapkan dapat mengembangkan materi layanan orientasi dengan materi yang lebih luas dan lebih baik.

Kata Kunci : Layanan Orientasi, *Website*

ABSTRACT

FAHRI RAMADAN HASIBUAN. Developing Website Based Orientation Service Media at SMA Negeri 1 Rantau Utara for the 2022/2023 Academic Year. Skripsi. Medan: Faculty of Education, State University of Medan, 2023

Technology in guidance and counseling services is needed in order to help the success of the counseling itself. Besides being able to help and facilitate counselors in providing guidance and counseling services, technology can also provide a variety of services so that students are excited to take part in guidance and counseling services at school. This study aims to develop a website for orientation services at SMA Negeri 1 Rantau Utara. This research is a type of research and development or research and development (R&D). The design of this study uses the 4D (four-D) development model. The 4D development model consists of 4 main stages, namely: Define, Design, Develop and Disseminate. Data collection techniques in this study used interviews and questionnaires. Interviews were conducted with guidance and counseling teachers, PKS Student Affairs, PKS Curriculum and OSIS chairman. Questionnaires were given to media experts, material experts and students. Limited trial subjects were conducted on 32 students/I class X IPA 1. Data were analyzed using quantitative descriptive analysis of material experts, media experts and student responses. The results of the validation of material experts were 3.77, media expert validations were 3.73, and student responses were 3.50. The results of the feasibility assessment of orientation service media by material experts, media experts and students obtained an overall average of 3.69 which is in the very good category. The results of this study are in the form of a media website that contains orientation service material. Suggestions for further research are expected to be able to develop orientation service materials with broader and better material.

Keywords: Orientation Service, Website