

ABSTRAK

Fitri Yani, NIM 8216192016. Pengembangan Materi Ajar Teks Eksplanasi Berbantuan Powtoon untuk Siswa Kelas XI SMA Negeri 1 Tanjung Pura. Tesis. Program Studi Pendidikan Bahasa dan Sastra Indonesia. Program Pascasarjana Universitas Negeri Medan. 2023.

Penelitian ini adalah penelitian dan pengembangan dengan menggunakan model pengembangan Dick dan Carrey untuk mengetahui (1) proses pengembangan materi ajar teks eksplanasi berbantuan powtoon, (2) bentuk pengembangan materi ajar teks eksplanasi berbantuan powtoon, (3) kelayakan pengembangan materi ajar teks eksplanasi berbasis powtoon, (4) keefektifan pengembangan materi ajar teks eksplanasi berbantuan powtoon. Hasil penelitian menunjukkan bahwa (1) mengembangkan materi ajar dengan lima tahapan ADDIE, (2) bentuk produk berupa materi ajar teks eksplanasi berbantuan powtoon memiliki tampilan dan isi sesuai dengan prinsip relevansi, konsistensi, dan kecukupan, (3) kelayakan bahan ajar teks eskplanasi dinyatakan layak untuk digunakan berdasarkan validasi ahli materi yang meliputi aspek kelayakan isi/materi, kelayakan penyajian, dan kelayakan bahasa. Memperoleh skor rata-rata 90% dengan kriteria “**sangat layak**”, ahli desain yang meliputi aspek kelayakan kegrafikaan memperoleh skor rata-rata 85% dengan kriteria “**sangat layak**”. Uji coba siswa memperoleh skor rata-rata 80% dengan kriteria “**layak**”, (4) keefektifan materi ajar menulis teks eksplanasi berbasis powtoon menunjukkan peningkatan dari hasil pretes 60 menjadi hasil postes 90. Keseluruhan hasil penelitian ini menunjukkan bahan ajar teks eksplanasi dinyatakan layak dan efektif untuk digunakan dalam proses pembelajaran. Implikasi dari penelitian ini adalah (1) materi ajar yang dikembangkan memberikan sumbang praktis dalam pelaksanaan pembelajaran, (2) materi ajar yang dikembangkan dapat menambah ilmu pengetahuan pada guru dalam meningkatkan kualitas pembelajaran dan menciptakan pembelajaran yang menarik dan bermakna, (3) materi ajar yang dikembangkan dapat digunakan sebagai salah satu materi ajar alternatif pendamping pada materi teks eksplanasi.

Kata kunci : Materi ajar, teks eksplanasi, berbantuan powtoon.



ABSTRACT

Fitri Yani, NIM 8216192016. Development of Powtoon-Based Explanatory Text Teaching Materials for Class XI SMA Negeri 1 Tanjung Pura. Thesis. Master of Indonesian Language and Literature Education Study Program. Medan State University 2023.

This research is research and development using the Dick and Carrey development model to determine (1) the process of developing powtoon-based explanatory text teaching materials, (2) the form of developing powtoon-based explanatory text teaching materials, (3) the feasibility of developing powtoon-based explanatory text teaching materials, (4) the effectiveness of developing powtoon-based explanatory text teaching materials. The results of the research show that (1) developing teaching materials using a 5-stage process went well and was in accordance with the Dick and Carrey development model, (2) the product form in the form of powtoon-based explanatory text teaching materials had a unique appearance and content, (3) the suitability of the teaching materials The explanation text is declared suitable for use based on material expert validation which includes aspects of appropriateness of content/material, appropriateness of presentation, and appropriateness of language. Obtaining an average score of 90% with the "very feasible" criteria, design experts covering aspects of graphic feasibility obtained an average score of 85% with the "very feasible" criteria. In the trial, students obtained an average score of 80% with the criteria "feasible", (4) the effectiveness of the teaching material for writing explanatory text based on Powtoon showed an increase from a pre-test result of 60 to a post-test result of 90. Overall the results of this study showed that the teaching material for explanatory text was declared feasible and effective for use in the learning process. The implications of this research are (1) the teaching materials developed provide a practical contribution to the implementation of learning, (2) the teaching materials developed can increase teachers' knowledge in improving the quality of learning and creating interesting and meaningful learning, (3) the teaching materials are developed can be used as an alternative teaching material to accompany explanatory text material.

Keywords: Teaching materials, explanatory text, powtoon based.