

TABLE OF CONTENTS

ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENT	iv
LIST OF TABLE	vi
LIST OF FIGURE	vii
LIST OF APPENDICES	viii
CHAPTER I : INTRODUCTION	1
A. Background of the study	1
B. The problems of the study	4
C. The objectives of the study	5
D. The scope of the study	5
E. The significances of the study	5
CHAPTER II : REVIEW OF LITERATURE	6
A. Theoretical Framework	6
1. Translation	6
2. Process of Translation	8
3. Translation Techniques	9
4. Tourism	18
5. Booklet.....	18
6. Medan City.....	20
7. Deli Serdang Regency.....	21
8. Medan Tourism Booklet	22
9. Deli Serdang Tourism Booklet.....	23
B. Relevant Studies	24
C. Conceptual Framework	27
CHAPTER III : RESEARCH DESIGN	29
A. Research Method	29
B. The Sources of the Data	29
C. The Techniques of Collecting Data	29

D. The Techniques of Analyzing Data	30
CHAPTER IV : DATA AND DATA ANALYSIS	32
A. The Data	32
B. Data Analysis	32
C. Research Findings	44
D. Discussion	45
CHAPTER V : CONCLUSION AND SUGGESTION	49
A. Conclusions	49
B. Suggestions	50
REFERENCES	51
APPENDIXS	56