

CHAPTER I

INTRODUCTION

A. The Background of the Study

Considering that English in Indonesia as foreign language, automatically the learning English in this country will be different with others. So, this condition affects the students' ability to learn and comprehend the language itself. In conveying the subject matter to the students ought to be supported with using media as the additional of material instruction.

In general, media refers to various means of communication. Smaldino, et al (2006) defined media means of communication and source of information. It refers to anything that carries information between a source and receiver, for instance include video, printed material, computer design, and instructors. These are considered instructional media when they provide messages with an instructional purposes. The purposes of media is to facilitate communication and learning. Media can be defined as a tool which is used to deliver a message and information from a source to receiver, (Asyhar; 2011: 5). Therefore, Susilana & Riyana (2009: 7) added that the utilization of media will give good effect to students for enhancing their ability to do creativities in learning process which bound in the learning purposes. That is why, media can be an organization of delivering message to the learners which will be achieved in teaching and learning process.

Basically, media also be important component as an agent for processing communication which aim to deliver information between communicator and receiver. Approaching the use of the media in teaching and learning process will has considerable experience of the learners' situation in the classroom. In designing and doing learning activity, the teacher is demanded to prepare all the things which expose the continuity of learning in order to it comes effectively and efficiently. Therefore, the existence of media will give its color naturally for the learners as long as in learning activity go on. Then, the students are able to give arguments or perceptions to communicate it easily so that it makes them be motivated and interested.

Meanwhile, media can combine to another media such as text, pictures, and video to be one package. A package of some media called multimedia. Multimedia is the pattern which led to infinite applications of computer technologies. The concept of this technology came into being with the appearance of sound cards, then the compact disc, digital camera, video, which made computer an essential educational tool. Multimedia may provides a more effective and more influential experiment than using each technology separately. Nowadays, multimedia expanded to become field on its own. Furthermore, the one is available software that can be used to develop multimedia to be interactive is Microsoft PowerPoint. Microsoft PowerPoint is not merely provide a slide but also it can insert the multimedia such as hyperlink, video clips, sounds to make presentation be interactive. Tarigan & Siagian (2015) added that an interactive media can be devided as constructivism media which are learning, students and

learning process. In processing technology instruction, multimedia program is one of the interaction learning media on computer based which are concentrated all of media such as text, graphics, pictures, video, animation, sounds and narration.

Additional to it, teaching English in Indonesia is based on the 2013 Curriculum which has a purpose to develop students' core competences for character values that are attached in science and technology by exploring English without adequately equipping students with English skills and components. The implementation of teaching and learning process in the school must be based on the curriculum. Nowadays, the development of the curriculum is centered on the Content Standard (Standar Isi), Graduated Standard Competence (Standar Kompetensi Lulusan) and based on the curriculum development procedure which is provided by National Standard Educational Board (BSNP). The goals of English subject in senior high school are to (1) develop the communicated competence in verbally and written context up to the informational literacy, (2) having consciousness about reality and the importance of English to increase the competitiveness in the global, (3) explore the students' comprehend about language and culture relevancy. To reach the goals, students must pass the standard competencies provided in the curriculum.

Moreover, there are four basics must need to be owned in learning English to students. They are listening, speaking, reading, and writing. Those skills have different meaning but have the same purposes, which are increasing the creativity of language. They are needed by the students as a good skill in improving their knowledge in English, especially reading. Reading is

comprehension, that is, the construction of meaning. Readers construct meaning by interacting with the text. Automatically, it is constructive that reading comprehension ability is not a natural ability just like spoken ability. It requires efforts in order to be a good reader capably. In addition, reading has considerable role in the language teaching to strengthen the skills which are required by the students in listening, speaking, and writing in Nurhana (2014). It can be explained as a skill that plays very important role in teaching learning activity. It does not only help for developing the language skill but also have contribution to cognitive and spiritual development so that a developed understanding comes from the interaction between the text and the reader's response to it. It is important to note that the successful of students' comprehension is influenced by how interesting and relevant they find the text that they are reading, and their competencies in recognizing, decoding, and pronouncing words fluently, and accurately.

In line with the phenomenon above, as a teacher must be able to implemented learning system as well with utilizing several media in doing teaching learning process in the classroom, so that it creates the enjoyable learning activity and the students get to achieve the core subject matter in learning process. Addition to it, the teacher is also can encourage the students for understanding the lesson by using the interactive media. Contextually, an interactive media are operated by computer. Computer can support and facilitate the roles of the teacher in order to enhance students' skill to perform well in reading, writing, listening, and speaking as mentioned by Kitchakarn (2015).

Unfortunately, however, after did a brief observation to collect the preliminary data, the researcher found that in the state Islamic senior high school Binjai (MAN Binjai) used the 2013 Curriculum. Based on the 2013 Curriculum there are two types of text in teaching English specially for eleventh grade. They are functional text and monologue text. Functional text form can be invitation, letters, hope and wish, while monologue can be inform of report, analytical exposition, and procedure text. According to syllabus of senior high school at eleventh grade in English subject the students should master kinds of text. In here, from the text above, the analytical exposition text is difficult enough to be learnt by the students. It is a text which gives the information that completed with evidences and facts to support the idea of the text. It makes the students must be hard work to provide the concrete data and more knowledge to convince the readers that the idea is important. Then, the teacher should provide the appropriate media to support learning activity so that the students are able to get the passage of text.

In relation to students' comprehension in reading text which bound with learning materials, the English teacher taught them by using media in the form of dictionaries, textbooks from government, sometimes she used laptop in the certain time. In this context, the teacher just provide the material that put in the laptop that emerged into the white-board and to get their understanding toward the meaning of text the students must check every single unfamiliar words in the dictionnaires. After that, giving explanation about the things which related to the subject matter to transmit knowledge to the students, doing the tasks and at the

end of the lesson the English teacher asked them to collect their task so that it shows like a series of monotonous activities exactly and makes the learners be passive, bored, and ignorant as long as learning activity. Automatically, this situation made the students did not have opportunity to present their views directly because of it has little bit interaction in the learning process.

As matter of those facts, if the teacher has a role actively in exploring the students' skill specially for reading comprehension, the teacher must apply the media that can be interactive in learning activity so that the students are able to catch the core of lesson easily. In reality, the media which was used by the English teacher was not complete and so far there is no development of media yet. In this case, the teacher should be innovative and be creative for preparing the learning material and the media, too. Along with the modern era, learning media are not only white-board, chalk, tape recorder, pictures and etc but also there are personal computer, laptops, LCD projectors and internet which can facilitate the teaching and learning process.

One of the effort to be innovative in teaching learning process, the teacher can combine some media such as text, pictures, and video into a package. A package of some media called multimedia is now availabe. Arsyad (2015) proposed that media means of expressing message and information that bring an instructional purpose of message or information of learning. Media are all aids which may be used by teachers and learners to attain certain educational objective. It makes teaching and learning easier and more meaningful. Generally, there are some kinds of media; (1) Audio Media; it is one media that contain recorded text

to listen, (2) Visual Media; it is media that can be seen and touched, for instance picture, models, and etc, (3) Audio-visual; it is media that can be seen, touched, and listened. Meanwhile, multimedia is the use of several media to present information. Combinations may include text, graphics, animation, pictures, video, and sound. The integration of digital media that can make the learning process more interest and more motivated to learn, (Ampa; 2015). Addition to it, the one is available software that can be used to develop media to be interactive that is *Microsoft PowerPoint* which appropriate to the students' need.

Microsoft PowerPoint also served more interactive features than printed materials only. Then, Microsoft PowerPoint can be an effective tool to present material in the classroom and encourage students learning. As cited in Gawhari, et al (2014) stated that many teachers believe that students using PowerPoint presentation is productive learning activity. Automatically, the students will be interested to learn English if they are provided with the good materials, and the appropriate media. Even though many interactive multimedia sources can be found easily, the researcher is concerned with the Microsoft PowerPoint as interactive multimedia which fulfill students' need of reading comprehension to facilitate the students in learning reading skill, especially analytical exposition text. Microsoft PowerPoint is not merely provide a slide but it can insert the multimedia such as hyperlink, video clips, sound file even other media to make PowerPoint presentation be interactive. It is prospected to the students are able to understand a text which is related to analytical exposition text in learning activity and to develop their ability in reading comprehension.

Thus, from the background above, it is suggested that the teacher must develop the learning media into interactive multimedia to facilitate the students in learning reading skill in order to they get understanding toward the material that is conveyed by the teacher. In this research, the researcher would like to conduct a research by using Research and Development (R&D) to help the teacher in providing the appropriate media in teaching and learning English to students based on their needs.

B. The Problems of the Study

Based on the background of the study, the problems are formulated as:

1. What are good characteristics of media as interactive multimedia for students to enhance the students' comprehension in reading?
2. How is the appropriate interactive multimedia product designed to students in reading comprehension text?

C. The Objective of the Study

The objectives of this study are mentioned below:

1. to find out good characteristics of media as interactive multimedia for students to enhance the students' comprehension in reading.
2. to develop the appropriate interactive multimedia product to students in reading comprehension text

D. The Scope of the Study

The scope of this study is developing interactive multimedia based on the students' need. The media which will be developed is Microsoft PowerPoint as interactive multimedia and the skill will be concerned on reading comprehension, especially in analytical exposition text. It will be applied for XI grade students at Madrasah Aliyah Negeri Binjai.

E. The Significance of the Study

The finding of this research can be useful to teachers theoretically and practically in providing information about developing interactive multimedia in reading skill in order to the students can obtain their comprehension easily.

Theoretically, this research can provide the information and theories about developing interactive multimedia in reading comprehension for the analytical exposition text. Then, it can be motivated to teachers to vary their learning media in transferring the knowledge to students be better in understanding the analytical exposition text absolutely so that the students will not get bored easily as long as the teaching and learning process go on. In addition, this research can be a reference to the next researchers who wants to conduct a research about developing interactive multimedia in reading skill for students.

Practically, this research can be source of references for the English teachers especially in Senior High School in their attempt to develop the media in learning English.