

## ABSTRAK

**SHANTY TERESIA BUTARBUTAR. Pengembangan Media Audio Visual Berbasis Sparkol Videoscribe Pada Tema 4 Sehat Itu Penting Kelas V SDN 101777 Saentis T.A 2023/2024. Skripsi. Medan: Fakultas Ilmu Pendidikan Universitas Negeri Medan, 2023.**

Penelitian ini bertujuan untuk melihat kelayakan, kepraktisan dan keefektifan media audio visual berbasis *Sparkol Videoscribe* pada tema 4 Sehat Itu Penting kelas V di SDN 101777 Saentis T.A 2023/2024. Jenis penelitian ini adalah penelitian pengembangan R&D (*Research and Development*) menggunakan model pengembangan ADDIE dengan 5 tahapan yaitu *Analysis, Design, Development, Implementation, dan Evaluation*. Subjek dari penelitian ini adalah seluruh peserta didik kelas Vb SDN 101777 Saentis yang berjumlah 32 orang. Teknik pengumpulan data menggunakan wawancara, kuisisioner (angket), dan tes. Penilaian kelayakan diperoleh dari hasil validasi materi dan media oleh dosen PGSD FIP UNIMED, penilaian kepraktisan diperoleh dari penilaian guru dengan mengisi instrumen praktikalitas yang dilakukan oleh wali kelas Vb SDN 101777 Saentis dan penilaian keefektifan diperoleh dari tes yang dilakukan siswa kelas V SDN 101777 Saentis. Hasil penelitian media yang telah dikembangkan menunjukkan: 1) Media audio visual berbasis *Sparkol Videoscribe* dinyatakan sangat layak dengan skor 90% oleh ahli materi dan 87% oleh ahli media, 2) Media audio visual berbasis *Sparkol Videoscribe* dinyatakan sangat praktis dengan skor 92% oleh wali kelas V SDN 101777 Saentis, 3) Respon siswa dalam mengerjakan *pre-test* dan *post-test* saat uji coba lapangan media audio visual berbasis *Sparkol Videoscribe* dinyatakan efektif dengan nilai N-gain skor 0,8003 dengan persentase 80%. Maka diperoleh kesimpulan media audio visual berbasis *Sparkol Videoscribe* yang telah dikembangkan sangat layak, sangat praktis dan efektif.

**Kata Kunci : Pengembangan, Media Audio Visual, *Sparkol Videoscribe***

## ABSTRACT

**SHANTY TERESIA BUTARBUTAR. Development of Sparkol Videoscribe Based Audio Visual Media in Theme 4 Being Healthy is Important Class V at SDN 101777 Saentis School Year 2023/2024. Skripsi. Medan: Faculty of Education State University of Medan, 2023.**

This research purpose to determine the feasibility, practicality and effectiveness of using Sparkol Videoscribe based audio visual media in theme 4 being healthy is important class V at SDN 101777 Saentis school year 2022/2023. The type of this research is R&D (Research and Development) by using ADDIE model through 5 stages that is *Analysis, Design, Development, Implementation, dan Evaluation*. The subjects of this study were all students in class Vb SDN 101777 Saentis that contains 32 students. Data collection techniques using interview, questionnaires and test. Feasibility assessment is obtained from the result of material and media validation by PGSD FIP UNIMED lecturers, practically assessment is obtained from the teacher's assessment by filling in the practically instrument carried out by class V teachers at SDN 101777 Saentis and effectiveness assessment is obtained from the tests carried out by class V student at SDN 101777 Saentis. The results of media research developed showed: 1) Sparkol Videoscribe audio visual media was stated to be very feasible with a score of 90% for material experts and 87% for media experts, 2) Sparkol Videoscribe audio visual media was stated to be very practical to apply with a score 92% for Class V teacher assessment SDN 101777 Saentis 3) Student responses did the pre-test and post-test when field trial using Sparkol Videoscribe based audio visual media were declared effective with an N-gain score of 0,8003 with percentage of 80%. So the conclusion is that Sparkol Videoscribe based audio visual media that has been developed is very feasible, very practical and effective.

**Keywords : Development, Audio Visual Media, Sparkol Videoscribe**