

TABLE OF CONTENTS

ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENTS.....	iv
LIST OF FIGURE.....	iii
CHAPTER I INTRODUCTION.....	1
1.1 The Background of The Study	1
1.2 The Problem of The Study	4
1.3 The Objective of The Study	4
1.4 The Scope of The Study	4
1.5 The Significance of The Study	5
CHAPTER II REVIEW OF LITERATURE	7
2.1 Definition Perception	7
2.2 Kinds of Perception.....	9
2.2.1 The Bottom-Up Theory	11
2.2.2 The Top-Down Theory.....	11
2.3 Definition of E-learning.....	12
2.4 Types of E-learning	13
2.5 Factors That Impact The Use of E-learning	17
2.6 E-learning Design	20
2.7 Principles of E-learning	26
2.8 Relevant Studies.....	27
2.9 Conceptual Framework	28
CHAPTER III RESEARCH METHODOLOGY	30
3.1 Research Design	30

3.2 The Subject of Research	30
3.3 The Instrument of Data Collection	31
3.4 Technique of Data Collection	32
3.5 Data Credibility.....	33
3.6 The Technique of Analyzing Data	34
CHAPTER IV RESEARCH FINDING	36
4.1 Data Analysis	36
4.2 Research Discussion.....	43
CHAPTER V CONCLUSION AND SUGGESTION	47
5.1 Conclusion.....	47
5.2 Suggestion.....	49
REFERENCES	51
APPENDIX	53