

ABSTRAK

Khairunnisa Br Tambunan, NIM 8216192015. Pengembangan Bahan Ajar Elektronik Menulis Teks Eksplanasi Berbantuan Kode Respons Cepat Kelas XI di SMAN Unggul Subulussalam. Tesis: Program Studi Magister Pendidikan Bahasa dan Sastra Indonesia. Universitas Negeri Medan 2023.

Penelitian ini bertujuan untuk mengetahui (1) proses pengembangan bahan ajar elektronik menulis teks eksplanasi berbantuan kode respon cepat, (2) bentuk bahan ajar, (3) kelayakan bahan ajar, (4) keefektifan bahan ajar. Hasil penelitian menunjukkan bahwa (1) mengembangkan bahan ajar dengan proses 10 tahapan berjalan dengan baik dan sesuai model pengembangan Borg and Gall, (2) bentuk produk berupa bahan ajar elektronik menulis teks eksplanasi berbantuan kode respons cepat memiliki tampilan dan isi yang unik, (3) kelayakan bahan ajar teks eskplanasi dinyatakan layak untuk digunakan berdasarkan validasi ahli materi yang meliputi aspek kelayakan isi/materi, kelayakan penyajian, dan kelayakan bahasa. Memperoleh skor rata-rata 90% dengan kriteria “**sangat layak**”, ahli desain yang meliputi aspek kelayakan kegrafikaan memperoleh skor rata-rata 85% dengan kriteria “**sangat layak**”. Uji skala kecil memperoleh skor rata-rata 75% dengan kriteria “**layak**”. Uji coba skala besar memperoleh skor rata-rata 80% dengan kriteria “**layak**”, (4) keefektifan bahan ajar elektronik menulis teks eksplanasi berbantuan kode respons cepat menunjukkan peningkatan dari hasil pretes 60 menjadi hasil postes 90. Keseluruhan hasil penelitian ini menunjukkan bahan ajar teks eksplanasi dinyatakan layak dan efektif untuk digunakan dalam proses pembelajaran. Implikasi dari penelitian ini adalah (1) bahan ajar yang dikembangkan memberikan sumbang praktis dalam pelaksanaan pembelajaran, (2) bahan ajar yang dikembangkan dapat menambah ilmu pengetahuan pada guru dalam meningkatkan kualitas pembelajaran dan menciptakan pembelajaran yang menarik dan bermakna, (3) bahan ajar yang dikembangkan dapat digunakan sebagai salah satu bahan ajar alternatif pendamping pada materi teks eksplanasi.

Kata kunci : Bahan ajar elektronik, teks eksplanasi, kode respons cepat.

ABSTRACT

Khairunnisa Br Tambunan, NIM 8216192015. Development of Electronic Teaching Materials for Writing Explanatory Texts Assisted by Quick Response Codes for Class XI at SMAN Unggul Subulussalam. Thesis: Master of Indonesian Language and Literature Education Study Program. Medan State University 2023.

This study aims to determine (1) the process of developing electronic teaching materials by writing explanatory texts assisted by quick response codes, (2) the forms of teaching materials, (3) the feasibility of teaching materials, (4) the effectiveness of teaching materials. The results showed that (1) developing teaching materials with a 10-stage process went well and according to the Borg and Gall development model, (2) the product form in the form of electronic teaching materials writing explanatory texts assisted by quick response codes had a unique appearance and content, (3) the feasibility of teaching materials for explanation texts is declared feasible for use based on the validation of material experts which include aspects of content/material feasibility, presentation feasibility, and language feasibility. Obtaining an average score of 90% with the criteria of "very feasible", design experts who cover aspects of graphic feasibility obtain an average score of 85% with the criteria of "very feasible". The small-scale test obtained an average score of 75% with the "proper" criteria. Large-scale trials obtained an average score of 80% with the criteria of "decent", (4) the effectiveness of electronic teaching materials in writing explanatory texts assisted by quick response codes showed an increase from 60 pre-test results to 90 post-test results. The overall results of this study show that text teaching materials explanations are declared feasible and effective for use in the learning process. The implications of this research are (1) the teaching materials developed provide practical contributions in the implementation of learning, (2) the developed teaching materials can add to the teacher's knowledge in improving the quality of learning and creating interesting and meaningful learning, (3) teaching materials that developed can be used as an alternative companion teaching material on explanatory text material.

Keywords: Electronic teaching materials, explanatory text, quick response code