CHAPTER I
INTRODUCTION

1.1 Background of the Study

Movies are one of the most popular forms of entertainment that can be enjoyed at any time and from any location. Because of technological advancements, one only needs electronic media such as a mobile phone, laptop, or tablet with a quota to download movies from the internet. Many people prefer to watch movies rather than read novels because watching movies allows them to control their imagination and clearly represent the characters. Audio visuals can be used to elicit attitudes, emotions, and problems, they are considered an art form because they are created by creative individuals with vision and passion.

Movie is an unique art form that has a strong impact on audiences because it combines paint, technology, music, literature, and drama, resulting in an engaging medium. Through action, gestures, and language, film conveys information both visually and vocally. ("The Art of Watching Film" by Boggs and Dennis W. Petrie, 2000:2)

The movie tells a story or tells a narrative through the interaction of characters. The acts of the characters, which cause events to alter, can be considered to determine the causal relationship in a film. Characters are referred to as cause-and-effect agents. (Bardwell and Thomson, 1997)

Documentaries, on the other hand, instruct us on how to document an event, such as nature, people, or animals. Drama, action, horror, communication, animation, science fiction, and cartoon are all film genres. (Burns According to Amy Cap well 2009:6)

Animation comes from English, animation from the term to anime which means "to turn," and "animation is a still image that is arranged sequentially and recorded with a camera.(Munir 2013:340)

Many movie have fable theme; animal stories (fables) are one type of (traditional) story in which animals appear as story characters. These creatures can think and interact like a human community, and they have the same life concerns as humans. They have the ability to think, reason, feel, talk, think, behave, and so on. The same as humans with human language. Fable stories are frequently referred to as moral fables due to the moral messages they include. Animal stories appear to be no different from other stories, such as those with human characters and animals as secondary characters.(Nurgiyantoro, 2005: 190)

Many entertaining and educational animated movie have been created in recent years. Children, students, and even adults can enjoy animated movies to help reduce boredom while learning. *The lion king* 2019 This short movie was turned into a live-action feature picture that was quite popular in cinema the story of the film is entertaining to debate and watch.

This movie is one of the most popular films released July 19, 2019, Wide Release Date (Stream): August 27, 2019, and received Box Office (Gross USA):

$543.6M, The author is tempted to analyse animated movie, especially the animated movie entitled *The Lion King*. To understand about the main character in the movie, the writer must use the theory of personality traits commonly known as the "Big Five" factors analysed by Paul Costa & Robert McCrae. In this thesis, the author is interested in discussing the main characters in a movie through the theory of personality traits.

The movie narrates the story of a tiny lion who was driven from his nation due to his uncle Scar's hatred and hunger for his own brother Mufasa, because Mufasa was the king at the time and Simba, as the king's son, would someday become the next monarch. Uncle Simba's Scar, who wants to reign and lead in the Pride Lands forest, purposefully traps Simba and his father by taking Simba to a perilous place in the Wildebeest area, knowing this, Mufasa promptly saves Simba, but Scar regrettably kills Mufasa in that occurrence.

The story of the *Lion King* is very interesting to analyse about its character and characterization because it is also played by animals. There are many approaches to analyse literary works, one of which is analyse characters; learn how to analysed characters in movies. As we known, the character is one of the important elements in the movie because without the character the movie will not be made. Character and characterization Character relates to persons, actors, and stories, whereas characterisation refers to the type and attitude of the characters, more specifically the personal attributes of a character (Nurgiyantoro, 2013).

Explanation Based on the previous, it is interesting to learn how the characters in *The Lion King* movie and their character development are viewed through the perspective of Costa and McCrae's personality traits theory. The characters have both positive and negative traits. As a result, the writer analyse the movies using Costa and McCrae's theory of personality traits. This movie illustrates complaints, errors, envy, selfishness, and acceptance of fate.

One of the example of the character analysis in *The Lion King* movie, Simba is the main character in this movie . He was an unlucky male lion for his young age. As a cute little lion, he must find his own life and get away from his homeland. Simba has an independent, courageous, friendly, compassionate, easy-going and ambitious personality.

1.2 Problems of the Study

Base on the background of the study, the problem can be formulated into the following questions :

a) What kind of characters are presented in *The Lion King* movie ?

b) How are the characterization of the main characters presented in the *The Lion King* movie viewed from the theory of personality traits by Costa and McCrae?

1.3 Objectives of the Study

Based on the research questions above, the objectives of this study are:

a) To find out the characterization of the main characters in *The Lion King* movie.

b) To describe the main characters traits in terms of personality trait theory by Costa and McCrae.

1.4 Scope of the Study

The Lion King is an animated film produced by Walt Disney Pictures and directed by Jon Favreau. The *Lion King* is a photorealistic computer-animated remake of the 1994 film of the same name. This film was released in July 2019. The duration of this film is 1 hour 58 minutes.

This research focus on analysing the character personality of the 3 main characters represented in the Movie. The 3 characters are Simba, Mufasa, And Scar. The analysis of the three characters uses the theory of personality traits by Costa and McCrae.

1.5 Significant of the Study

The findings of this study are expected to provide theoretical and practical significance.

Theoretical perspective, it is hoped that the results of this research can enrich knowledge in the findings that students or literature learners hope to use as their reference for learning about literature, especially about characterization of characters in literary works.

Practical perspective The findings of this study are expected to be useful for viewers and those who want to expand their knowledge of characters in a film, especially for students who are interested in analysed characters and their types used in spoken texts.

The significances of this research are for teachers, students, and other researchers.

1. For teachers

This study is intended to be an inspiration and also to help teachers in teaching their students. Especially for teachers who have students who are difficult to control, so teachers have more motivation to take Care, always pay attention, and never give up on teaching them.

2. For students

This study is to make them a valuable lesson that students must always respect the teacher even though the teacher is not what students want. It's also learning to tell students that whatever the attitude of the students, the teacher will always give the best to his students.

3. For other researchers

This study can be an inspiration and secondary data for other researchers who are interested in conducting research on the values of character education in other movie, so there will be many movie analysed and many values obtained and applied.