ABSTRAK

Tari Yuniarti, NIM: 7193344026. Pengaruh Model Pembelajaran Kooperatif Tipe Jigsaw Berbantuan Media Kahoot Terhadap Hasil Belajar Siswa Pada Mata Pelajaran OTK Humas dan Keprotokolan di SMK Negeri 1 Patumbak Tahun Ajaran 2022/2023. Skripsi, Jurusan Pendidikan Ekonomi Program Studi Pendidikan Administrasi Perkantoran, Fakultas Ekonomi Universitas Negeri Medan 2023.

Penelitian ini bertujuan untuk mengetahui pengaruh model pembelajaran kooperatif tipe *Jigsaw* berbantuan media *Kahoot* terhadap hasil belajar siswa pada mata pelajaran OTK Humas dan Keprotokolan di SMK Negeri 1 Patumbak Tahun Ajaran 2022/2023. Jenis penelitian ini adalah penelitian eksperimen dengan populasi sebanyak 143 siswa dan sampel penelitian ini adalah satu rombongan belajar yaitu kelas XI OTKP 4 yang berjumlah 35 siswa. Teknik pengumpulan data yang dipakai ialah tes, observasi, dan dokumentasi, sedangkan teknik analisis data yang dipakai yaitu menetapkan nilai rata-rata dan standar deviasi, uji normalitas, uji homogenitas, serta uji hipotesis yang digunakan adalah uji t. Hasil penelitian memperlihatkan model pembelajaran kooperatif tipe *Jigsaw* berbantuan media *Kahoot* berpengaruh terhadap hasil belajar siswa. Hal ini dibuktikan dengan hasil uji hipotesis menggunakan uji t diperoleh hasil nilai t_{hitung} sebesar 11,149 dengan nilai dasar pengambil keputusan lebih rendah dari 0,05 dan df= 34 diperoleh t_{tabel} = 1,69092, maka didapat $t_{hitung} > t_{tabel}$ (11,149 > 1,69092) sehingga dapat disimpulkan bahwa hipotesis diterima, serta hasil nilai pre-tes sebesar 53,14 dan nilai hasil post test sebesar 77,71 yang berarti hasil belajar meningkat sebesar 31,79 %. . Disimpulkanlah ada pengaruh positif dan signifikan model pembelajaran kooperatif tipe *Jigsaw* berbantuan media *Kahoot* terhadap hasil belajar siswa pada mata pelajaran OTK Humas dan Keprotokolan di SMK Negeri 1 Patumbak Tahun Ajaran 2022/2023.

Kata Kunci: Model pembelajaran Kooperatif Tipe Jigsaw, Media Kahoot, dan Hasil Belajar

ABSTRACT

Tari Yuniarti, NIM: 7193344026. The Influence of the Jigsaw Type Cooperative Learning Model Assisted by Kahoot Media on Student Learning Outcomes in the OTK Public Relations and Protocol Subject at SMK Negeri 1 Patumbak 2022/2023 Academic Year. Thesis, Department of Economic Education, Office Administration Study Program, Faculty of Economics, State University of Medan 2023.

This studi aims to determine the effect of the Jigsaw-type cooperative learning model assisted by Kahoot media on student learning outcomes in the Public Relation and Protocol OTK subject at SMK Negeri 1 Patumbak in the 2022/2023 Academic Year. This type of research is an experimental with a population of 143 students and the sample of this research is a study group, namely class XI OTKP 4, totaling 35 students. The data collection techniques used were tests, observation, and documentation, while the data analysis techniques used were to determine the averagevalue and standard deviation, normality test, homogeneity test, and the hypothesis testused was the t test. The results showed that the Jigsaw type cooperative learning model assisted by Kahoot media had an effect on student learning outcomes. This is proven by the results of hypothesis testing using the t test, the t_{count} value is 11.149, with the decision makers based value being lower than 0,05 and df= 34, t_{table}= 1,69092, so we get $t_{count} > t_{table}$ (11.149 >1, 69092) so it can be concluded that the hypothesis is accepted , and the pre-test score was 53,14 and the post-test score was 77,71, which means that the learning outcomes increased by 31,79%. It can be concluded that there is a positive and significant influence of the Jigsaw cooperative learning model assisted by Kahoot media on student learning outcomes in the Public Relations and Protocol OTK subject at SMK Negeri 1 Patumbak in the 2022/2023 Academic Year.

Keywords: Jigsaw Cooperative Learning Model, Kahoot Media, and Learning Outcomes.