

ABSTRACT

Irma Arda Shafa Siregar. Development of multimedia-based microsoft power point learning media to improve PPKn learning outcomes for class III students on theme 4 "My Obligations and Rights". Thesis. Basic education. Graduate program. Universitas Negeri Medan. 2023.

This study aims to: (1) Describe the development of PPKn multimedia-based learning media for grade III students on theme 4 "My Obligations and Rights". (2) testing the feasibility of PPKn multimedia-based learning media for class III students on theme 4 "My Obligations and Rights". (3) Observing the increase in the results of Civics learning for class III students at SDN 101884 Limau Manis. This research is a development research using the ADDIE development model namely Analyze, Design, Development, Implementation, and Evaluation. The subjects of this study were class III students at SDN 101884 Limau Manis for the academic year 2022/2023, totaling 23 students. The instruments used were media expert validation questionnaires and PPKn material expert validation questionnaires. The results of this study indicate that (1) the process of developing multimedia-based Microsoft PowerPoint learning media to improve PPKn learning outcomes for class III students in class III on theme 4 "Obligations and My Rights".), Design (design), Development (development), Implementation (implementation), and Evaluation (assessment). (2) learning multimedia based on Microsoft power point can be used with an average percentage reaching 95.05% and the criteria are very feasible. (3) learning multimedia based on Microsoft Power Point improves learning outcomes using the gain score formula with an average score of 93 "high" criteria.

Keywords: Multimedia, *Microsoft power point*, PPKn

ABSTRAK

Irma Arda Shafa Siregar. Pengembangan multimedia pembelajaran berbasis *microsoft power point* untuk meningkatkan hasil belajar PPKn siswa kelas III pada tema 4 “Kewajiban dan Hakku”. Tesis. Pendidikan Dasar. Program Pasca Sarjana. Universitas Negeri Medan. 2023.

Penelitian ini bertujuan untuk: (1) Mendeskripsikan pengembangan media pembelajaran *microsoft power point* berbasis multimedia PPKn siswa kelas III pada tema 4 “Kewajiban dan Hakku”. (2) menguji kelayakan media pembelajaran *microsoft power point* berbasis multimedia PPKn siswa kelas III pada tema 4 “Kewajiban dan Hakku”. (3) Melihat peningkatan hasil belajar PPKn siswa kelas III di sekolah SDN 101884 Limau Manis. Penelitian ini merupakan penelitian pengembangan dengan menggunakan model pengembangan ADDIE yaitu *Analyze, Design, Development, Implementation, dan Evaluation*. Subjek penelitian ini adalah siswa kelas III SDN 101884 Limau Manis tahun ajaran 2022/2023 yang berjumlah 23 orang siswa. Instrumen yang digunakan yaitu angket validasi ahli media dan angket validasi ahli materi PPKn. Hasil penelitian ini menunjukkan bahwa (1) proses pengembangan media pembelajaran *microsoft power point* berbasis multimedia untuk meningkatkan hasil belajar PPKn siswa kelas III siswa kelas III pada tema 4 “Kewajiban dan Hakku”. aktivitas literasi berbasis multimodal literasi meliputi lima langkah yaitu: *Analyze* (analisis), *Design* (perancangan), *Development* (pengembangan), *Implementation* (penerapan), dan *Evaluation* (penilaian). (2) multimedia pembelajaran berbasis *Microsoft power point* dapat digunakan dengan persentase rata-rata mencapai 95,05% dan kriteria sangat layak. (3) multimedia pembelajaran berbasis *microsoft power point* meningkatkan hasil belajar digunakan dengan rumus nilai *gain score* dengan rata-rata skor 93 kriteria “tinggi”.

Kata Kunci: Multimedia, *Microsoft power point*, PPKn