

ABSTRAK

Penelitian ini bertujuan untuk mengetahui persepsi mahasiswa akuntansi tentang faktor-faktor yang berpengaruh terhadap pengetahuan pemilihan karir. Persepsi mahasiswa dalam penelitian ini diukur dengan variabel Professional Intrinsic Value, Flexibility of Work, Parent Support, Social Value, dan Professional Recognition.

Pengumpulan data dilakukan melalui penyebaran kuesioner kepada mahasiswa akuntansi Universitas Negeri Medan, Universitas Sumatera Utara, dan Universitas Islam Negeri Sumatera Utara. Sampel yang digunakan sebanyak 145 responden. Analisis data pada penelitian ini menggunakan SPSS versi 21.

Penelitian ini memiliki nilai Adjusted R Square senilai 0,440 yang artinya berpengaruh sebesar 44% dari variabel independen tersebut. Sedangkan nilai Fcount sebesar 2,824 dengan signifikan dibawah 0,05. Nilai uji T signifikannya juga beragam diantaranya $X_1=0,000$, $X_2=0,167$, $X_3=0,002$, $X_4=0,001$, $X_5=0,000$.

Hasil penelitian ini menunjukkan variabel Professional Intrinsic Value, Parent Support, Social Value and Professional Recognition memiliki pengaruh yang signifikan pada pengetahuan tentang pemilihan karir, tetapi variabel Flexibility of Work menunjukkan hasil bahwa variabel tersebut tidak memberikan pengaruh yang signifikan terhadap pengetahuan pemilihan karir akuntan.

Kata Kunci: Professional Intrinsic value, Flexibility of Work, Parent Support, Social Value, dan professional Recognition.

ABSTRACT

The aim of this research is to identify the perception of accounting students about the factors which accounting career knowledge. In this research, the student's perception is measured by Professional Intrinsic value, Flexibility of Work, Parent Support, Social Value, dan professional Recognition.

The method of collecting data was done by surveyed respondent of State University of Medan, University of North Sumatera and Public Islamic University of North Sumatera accounting student. The amount of sample were 145 respondent. Data analysis of this research using SPSS version 21.

This research has Adjusted R Square value 0,440 which is 44% from independent variable. Whereas the Fcount value 2,824 with significantly less than 0,05. T-test value have different significantly like $X_1=0,000$, $X_2=0,167$, $X_3=0,002$, $X_4=0,001$, $X_5=0,000$.

The result of the analysis showed variable Professional Intrinsic Value, Parent Support, Social Value and Professional Recognition have a significant influence on accountant career knowledge in selection career, but Flexibility of Work variables analysis result showed these variable have no effect significantly to accountant career knowledge in selection career.

Keyword : Professional Intrinsic value, Flexibility of Work, Parent Support, Social Value, dan professional Recognition.