

## ABSTRAK

**Siti Noor Hizrin : Pengembangan Media Pembelajaran *Video Scribe* pada Mata kuliah Dasar Boga Program Studi Pendidikan Tata Boga Universitas Negeri Medan. Fakultas Teknik. Universitas Negeri Medan. 2023.**

Penelitian ini bertujuan untuk: (1) Mengembangkan media pembelajaran *Video Scribe* pada Mata Kuliah Dasar Boga; (2) Mengetahui kelayakan media pembelajaran *Video Scribe* pada Mata Kuliah Dasar Boga; (3) Mengetahui Akseptansi mahasiswa terhadap Media Pembelajaran *Video Scribe* Pada Mata Kuliah Dasar Boga. Tempat penelitian dilakukan di Program Studi Pendidikan Tata Boga Universitas Negeri Medan. Waktu penelitian Agustus – September 2023. Penelitian ini menggunakan teknik pengembangan *Research and Development* dengan model pengembangan ADDIE yaitu (1) *Analysis*; (2) *Design*; (3) *Development*; (4) *Implementation*; (5) *Evaluation*. Subjek penelitian terdiri dari 30 orang mahasiswa. Media di validasi oleh 2 (dua) orang ahli, 1 (satu) orang ahli materi dan 1 (satu) orang ahli media. Teknik pengumpulan data menggunakan angket untuk menjangkau data kualitas materi, data kualitas media, dan data akseptansi media. Teknik analisis data secara deskriptif.

Berdasarkan hasil penelitian ini, media pembelajaran *video scribe* pada Mata Kuliah Dasar Boga ini berisikan 2 (dua) video tutorial yaitu potongan ayam dan potongan daging dan disertakan dengan audio. Media ini dapat disebarluaskan dan di implementasikan pada Mata Kuliah Dasar Boga. Hasil validasi menurut ahli materi dan ahli media pembelajaran media *video scribe* pada mata kuliah Dasar Boga materi Potongan Bahan Makanan termasuk kategori Sangat Layak dengan nilai rerata sebesar 94 persen. Hasil penilaian mahasiswa terhadap akseptansi media pembelajaran *Video Scribe* pada mata kuliah Dasar Boga materi Potongan Bahan Makanan termasuk akseptansi sangat tinggi dengan skor 4,94. Maka dapat disimpulkan media *video scribe* dapat digunakan pada pembelajaran Mata Kuliah Dasar Boga untuk meningkatkan hasil belajar mahasiswa Prodi Pendidikan Tata Boga.

## ABSTRACT

***Siti Noor Hizrin : Development of Scribe Video-Based Learning Media in the Culinary Basic Course of the Culinary Education Study Program, State University of Medan. Faculty of Engineering. Medan State University. 2023.***

*This research aims to: (1) Develop Video Scribe learning media in Basic Catering Courses; (2) Knowing the feasibility of Video Scribe learning media in Basic Catering Courses; (3) Knowing student acceptance of video scribe learning media in basic culinary courses. The place of research was carried out at the Culinary Education Study Program, Medan State University. Research time is August – September 2023. This research uses Research and Development development techniques with the ADDIE development model, namely (1) Analysis; (2) Design; (3) Development; (4) Implementation; (5) Evaluation. The research subjects consisted of 30 students. The media is validated by 2 (two) experts, 1 (one) material expert and 1 (one) media expert. The data collection technique uses a questionnaire to capture material quality data, media quality data and media acceptance data. Descriptive data analysis technique.*

*Based on the results of this research, the video scribe learning media in the Basic Catering Course contains 2 (two) video tutorials, namely chicken cuts and meat cuts and is accompanied by audio. This media can be disseminated and implemented in Basic Catering Courses. The validation results according to material experts and learning media experts in video scribe media in the Basic Catering course on Food Pieces are in the Very Appropriate category with an average score of 94 percent. The results of student assessments regarding the acceptability of the Video Scribe learning media in the Basic Catering course, the material on Pieces of Food, includes very high acceptability with a score of 4.94. So it can be concluded that video scribe media can be used in learning basic culinary courses to improve student learning outcomes in the culinary education study program.*

