

## **ABSTRACT**

**RENITA SINAGA. Development of Pop-Up Book Learning Media in Learning Theme 1 Sub-theme 1 Cultural Diversity of My Nation Class IV SD Negeri 091466 Girsang. THESIS. Medan: Faculty of Education, State University of Medan, October 2022.**

This study aims to: (1) produce Pop-Up Book media that are suitable for use in learning theme 1 sub theme 1 Cultural Diversity of my Nation class IV at SD Negeri 091466 Girsang. (2) Analyzing the response of educators and students to the Pop-Up Book media in the learning of theme 1 sub theme 1 Cultural Diversity of my Nation class IV at SD Negeri 091466 Girsang to the product being developed. This research and development uses the ADDIE model which has 4 stages, namely Analysis, Design, Development, Implementation, Evaluation. The subjects in this study were the fourth grade students of SD Negeri 091466 Girsang, totaling 15 people. Data collection in this study was done by observation, interviews, and questionnaires or questionnaires. The results of the study indicate that the media products that have been developed are considered suitable for use in learning activities. This can be seen from the percentage of the results of the material validation assessment, which is 90.66% which is in the "very feasible" category. Then the percentage of media experts is 94% who are in the "very decent" category. The results of the media feasibility assessment were also measured by a student response questionnaire by obtaining a score of 88% and validation by the homeroom teacher with a score of 90.66% and classified in the "very feasible" category. Based on the results of the research above, it is recommended for educators to be able to develop their abilities and creativity in developing learning media and be able to use interesting, innovative, and creative learning media in the learning process.

**Keywords: Learning Media, Feasibility**



## ABSTRAK

**RENITA SINAGA.** Pengembangan Media Pembelajaran *Pop-Up Book* Pada Pembelajaran Tema 1 Subtema 1 keberagaman Budaya Bangsaku Kelas IV SD Negeri 091466 Girsang. SKRIPSI. Medan: Fakultas Ilmu Pendidikan Universitas Negeri Medan, Oktober 2022.

Penelitian ini bertujuan untuk: (1) Menghasilkan media *Pop-Up Book* yang layak digunakan dalam pembelajaran tema 1 sub tema 1 Keberagaman Budaya Bangsaku kelas IV Di SD Negeri 091466 Girsang. (2) Menganalisis respon pendidik dan peserta didik terhadap media *Pop-Up Book* dalam pembelajaran tema 1 sub tema 1 Keberagaman Budaya Bangsaku kelas IV Di SD Negeri 091466 Girsang terhadap produk yang dikembangkan. Penelitian dan pengembangan ini menggunakan model ADDIE yang memiliki 4 tahap yaitu *Analysis, Design, Development, Implementation, Evaluation*. Subjek pada penelitian ini yaitu siswa kelas IV SD Negeri 091466 Girsang yang berjumlah 15 orang. Pengumpulan data dalam penelitian ini dilakukan dengan observasi, wawancara, dan angket atau kuesioner. Hasil penelitian menunjukkan bahwa produk media yang telah dikembangkan dinilai layak untuk digunakan dalam kegiatan pembelajaran. Hal ini dapat dilihat dari persentase hasil penilaian validasi materi yakni sebesar 90,66% yang berada pada kategori “sangat layak”. Kemudian persentase ahli media sebesar 94% yang berada pada kategori “sangat layak”. Hasil penilaian kelayakan media juga diukur dengan angket respon siswa dengan memperoleh skor sebesar 88% dan validasi oleh guru wali kelas dengan perolehan skor sebesar 90,66% dan tergolong dalam kategori “sangat layak”. Berdasarkan hasil penelitian di atas, disarankan bagi pendidik agar dapat mengembangkan kemampuan dan kreatifitasnya dalam mengembangkan media pembelajaran serta dapat menggunakan media pembelajaran yang menarik, inovatif, dan kreatif dalam proses pembelajaran.

**Kata Kunci:** Media Pembelajaran, Kelayakan

