

ABSTRAK

Divya Sahara Bangko : Pengembangan Media Pembelajaran *Articulate Storyline* pada Materi Saus Dasar (*Mother Sauce*) di SMK Swasta Putra Anda Binjai Program Studi Pendidikan Tata Boga Universitas Negeri Medan. Skripsi. Fakultas Teknik. Universitas Negeri Medan. 2023

Tujuan pengembangan produk dalam penelitian ini adalah untuk : (1) Menghasilkan Media pembelajaran berbasis *Articulate Storyline 3* pada materi Saus Dasar (*Mother Sauce*) di SMK Swasta Putra Anda Binjai (2) Mengetahui kelayakan media pembelajaran berbasis *Articulate Storyline 3* pada materi Saus Dasar (*Mother Sauce*) di SMK Swasta Putra Anda Binjai. (3) Mengetahui akseptansi media pembelajaran *Articulate Storyline 3* pada materi saus dasar (*mother sauce*) berdasarkan respon siswa. Metode penelitian ini menggunakan model pengembangan ADDIE yang dibatasi menjadi 3 langkah, yaitu : (1) *Analysis* (Analisis Kebutuhan), (2) *Design* (membuat *storyboard* dan pembuatan media), (3) *Development* (Validasi oleh ahli materi dan ahli media). Subjek dari penelitian ini terdiri dari dua orang ahli materi, satu orang ahli media, dan 40 siswa jurusan Tata Boga. Teknik pengumpulan data menggunakan angket untuk menjangkau data kualitas materi dan kualitas media. Teknik analisis data secara deskriptif. Lokasi penelitian ini dilakukan di program keahlian Jasa Boga SMK Swasta Putra Anda Binjai. Waktu penelitian pada Maret-Mei 2023.

Berdasarkan hasil penelitian ini, hasil analisis kebutuhan guru dan siswa bahwa guru dan siswa membutuhkan media pembelajaran *Articulate Storyline 3*, masing-masing skor ≥ 50 persen. Media ini dapat disebarluaskan dan di implementasikan pada materi saus dasar (*mother sauce*). hasil validasi ahli materi sebesar 94 persen dan termasuk kategori “Sangat Layak”. Menurut hasil validasi ahli media 86,72 persen termasuk kategori “Sangat Layak”, sehingga hasil penelitian menurut ahli materi dan ahli media termasuk kategori “Sangat Layak” dengan nilai rerata 90,36 persen. Hasil penilaian Akseptansi (Penerimaan) Siswa terhadap media pembelajaran *Articulate Storyline 3* pada materi saus dasar (*mother sauce*) termasuk ketegori “Akseptasi Sangat Tinggi” dengan skor 4,24.



ABSTRACT

Divya Sahara Bangko: Development of Articulate Storyline Learning Media on Basic Sauce (Mother Sauce) Material at SMK Putra Anda Binjai Culinary Education Study Program, Medan State University. Thesis. Faculty of Engineering. Medan State University. 2023

The objectives of product development in this study were to (1) Produce learning media based on Articulate Storyline 3 on Mother Sauce material at Putra Anda Binjai Private Vocational School (2) Know the feasibility of learning media based on Articulate Storyline 3 on Mother Sauce material (Sauce) at Putra Anda Binjai Private Vocational School. (3) Knowing the acceptability of Articulate Storyline learning media on mother sauce material based on student responses. The location of this research was conducted at SMK Swata Putra Anda Binjai. This research method uses the ADDIE development model which is limited to 3 steps: (1) Analysis (Analysis of Needs), (2) Design (making storyboards and media creation), (3) Development (Validation by material experts and media experts). The subjects of this study consisted of two material experts, one media expert, and 40 students of majoring in Culinary Planning. Data collection techniques use a questionnaire to capture data on material quality and media quality. Descriptive data analysis techniques. The location of this research carried out in the Culinary Education Study Program at SMK Putra Anda Binjai.. Research time was on March-May 2023.

Based on the results of this study, the result of the analysis of the needs of teachers and students that teacher and students need learning media Articulate Storyline 3, each score ≥ 50 percent. This media can be spread and implemented on the basic sauce material (mother sauce). results of expert material validation of 94 percent and belongs to the category "Very worthy". According to the media expert validation results 86.72 percent belong to the category "very Feasible", so the results of the study according to material experts and media experts belonged to the class "very Feasible" with a rate of 90,36 percent. Results of Student Acceptance (Acceptance) assessment to learning media Articulate Storyline 3 on basic sauce material (mother sauce) included the category "Very High Acceptance" with a score of 4.24.