ABSTRACT

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The purpose of this research was to develop media by using Twitter to teach 11th grade Culinary Art Department students about how to write procedure text. This research was conducted by using a Research and Development (R&D) design which consists of six stages: collecting the data, need analysis, design the media, validating by experts, revising, and final project. The study's subjects were 11th grade Culinary Art Department students. The researcher collected the data through conducting interview and distributed questionnaires to 35 respondents in order to ascertain students' requirements. The results proved that students need an English learning media that can encourage them to comprehend writing procedure text. The media is focused on procedure text. The media was validated by two experts. The average score from English Lecturer was 95.2% and from the English teacher was 97.1%. It proved that the media is relevant for students of Culinary Art Department students. The media was given to the students and the teacher by using the Twitter link

Keywords: Twitter, Procedure Text, Research and Development (R&D) Design

