

## TABLE OF CONTENTS

ABSTRACT .....	i
ACKNOWLEDGEMENT .....	ii
TABLE OF CONTENTS.....	iv
LIST OF TABLE.....	vi
LIST OF FIGURES .....	vii
LIST OF APPENDICES.....	viii
CHAPTER I.....	1
INTRODUCTION .....	1
1.1 The Background of the Study.....	1
1.2 The Problem of the Study .....	8
1.3 The Objective of the Study.....	8
1.4 The Scope of the Study .....	8
1.5 The Significances of the Study.....	9
CHAPTER II .....	10
REVIEW OF LITERATURE .....	10
2.1 Theoretical Framework .....	10
1. Storytelling.....	10
2. Digital Storytelling.....	13
3. The Nature of Listening .....	16
4. Narrative Text .....	19
5. Media.....	24
5. Adobe Premiere Pro .....	28
6. Need Analysis .....	29
2.2 Relevant Studies.....	31
2.3 Conceptual Framework .....	33
CHAPTER III .....	35
RESEARCH METHODOLOGY .....	35
3.1 Research Design.....	35
3.2 Subject of the Study .....	35

3.3	Instrument of Data Collection .....	35
3.4	Technique of Collecting Data.....	36
3.5	Technique of Analysis Data .....	36
3.6	The Procedure of Media Development.....	36
CHAPTER IV .....		39
DATA ANALYSIS FINDING AND DISCUSSION.....		39
A.	Data Analysis Finding.....	39
B.	Discussions .....	53
CHAPTER V .....		55
CONCLUSION AND SUGGESTION .....		55
A.	The Conclusion.....	55
B.	The Suggestions.....	55
REFERENCES .....		56

