ABSTRAK

TEZA NIM: 7193344022. Pengaruh Model Pembelajaran *Project Based Learning* Berbasis Media Video Pembelajaran Terhadap Hasil Belajar Siswa Pada Mata Pelajaran Manajemen Perkantoran Di Kelas XI MPLB SMK Negeri 7 Medan T.A 2023/2024. Skripsi jurusan Ekonomi, Program Studi Pendidikan Administrasi Perkantoran. Fakultas Ekonomi Universitas Negeri Medan 2023.

Penelitian ini bertujuan agar memahami melalui penerapan model pembelajaran *project based learning* berbasis media video pembelajaran mampu mempengaruhi hasil belajar peserta didik kelas XI MPLB di SMK Negeri 7 Medan. Jenis penelitian *Quasi eksperimen* adalah penelitian eksperimen dengan populasi penelitian seluruh siswa kelas XI MPLB SMK Negeri 7 Medan T.A 2023/2024. Melalui penggunaan teknik *simple random sampling* dan diperoleh sampel penelitian kelas eksperimen di kelas XI MPLB$_1$. Alat pengumpulan data dalam penelitian ini adalah observasi, perlakuan model pembelajaran *project based learning* berbasis media video pembelajaran materi surat dinas, dokumentasi, dan tes soal. Validitas instrumen dihitung dengan korelasi *product moment* dan reliabilitas menggunakan *alpha cronbach*, taraf kesukaran dan daya pembeda menggunakan excel. Teknik analisis data yang digunakan adalah uji normalitas, uji homogenitas, uji hipotesis. Teknik analisis data menggunakan program SPSS versi 25 *for windows*. Hasil analisis data menunjukan bahwa nilai rata-rata *pretest* kelas eksperimen 61,8 dengan *post-test* kelas eksperimen 81,0. Uji hipotesis hasil test siswa didapatkan t_{hitung} sebesar 41,610 serta t_{tabel} sebesar 1,701. Oleh sebab itu $t_{hitung} > t_{tabel} = 41,610 > 1,701$ yang berarti Penggunaan model pembelajaran *project based learning* berbasis media video pembelajaran memberi pengaruh positif terhadap hasil belajar siswa pada mata pelajaran manajemen perkantoran kelas XI MPLB di SMK Negeri 7 Medan.

Kata Kunci : Model *Project Based,* Media pembelajaran Video, Hasil belajar.

ABSTRACT

TEZA NIM: 7193344022. The Effect of Project Based Learning Model Based on Learning Video Media on Student Learning Outcomes in Office Management Subjects in Class XI MPLB SMK Negeri 7 Medan T.A 2023/2024. Thesis majoring in Economics, Office Administration Education Study Program. Faculty of Economics, Medan State University 2023.

This study aims to understand that through the application of a project-based learning model based on learning video media, it can influence the learning outcomes of students in class XI MPLB at SMK Negeri 7 Medan. The type of quasi-experimental research is experimental research with the research population of all students of class XI MPLB SMK Negeri 7 Medan T.A 2023/2024. Through the use of simple random sampling techniques and obtained experimental class research samples in class XI MPLB1. The data collection tools in this study were observation, treatment of project-based learning models based on video media learning official letter materials, documentation, and test questions. Instrument validity was calculated by product moment correlation and reliability using Cronbach's alpha, difficulty level and discriminating power using Excel. The data analysis technique used is the normality test, homogeneity test, hypothesis testing. The data analysis technique used was the SPSS program version 25 for windows. The results of the data analysis showed that the average value of the experimental class pretest was 61.8 with the experimental class post-test being 81.0. Test the hypothesis of student test results obtained t_{count} of 41.610 and table of 1.701. Therefore $t_{count} > t_{table} = 41.610 > 1.701$ which means that the use of a project based learning model based on video learning media has a positive influence on student learning outcomes in class XI MPLB office management subjects at SMK Negeri 7 Medan.

Keywords: Project Based Model, Video learning media, Learning outcomes.