

ABSTRAK

Mahgfirah Wirya, Nim:7192144002 “Pengaruh Model Pembelajaran *Project Based Learning* Dengan Media Video Terhadap Hasil Belajar Otomatisasi Kantor Elemen Perkembangan Teknologi Manajemen Perkantoran Dan Layanan Bisnis Di Smk Negeri 1 Medan T.A 2023/2024” Skripsi, Jurusan Ekonomi, Program Studi Pendidikan Administrasi Perkantoran, Fakultas Ekonomi Universitas Negeri Medan

Penelitian ini memiliki pengaruh signifikan dalam penerapan model *project based learning* dengan media video terhadap peningkatan hasil belajar siswa pada capaian pembelajaran Otomatisasi Kantor Penelitian ini dilaksanakan di SMK Negeri 1 Medan yang beralamat di Jalan Sindoro No 1 Medan, pada semester ganjil Tahun Ajaran 2023/2024. Dengan populasi 36 siswa pengambilan sampel dengan teknik *total sampling* di mana semua populasi di jadikan sampel.

Jenis penelitian kuantitatif Penelitian jenis Pre Eksperimental ini dilakukan pada satu kelas. Instrumen yang digunakan dalam mengukur hasil belajar siswa berbentuk tes pilihan berganda sebanyak 20 soal. Tes dilakukan sebanyak dua kali yaitu di awal (*pre-test*) dan di akhir (*post test*). Sebelum diberikan kepada sampel penelitian, maka tes di uji coba terlebih dahulu kepada siswa kelas X MPLB II di SMKN 1 Medan Medan. Hal ini dilakukan untuk menguji validitas, reliabilitas, daya pembeda soal, dan tingkat kesukaran soal. Teknik analisis data yang digunakan yaitu menentukan rata-rata hitung, standar deviasi, uji normalitas, uji homogenitas, dan pengujian hipotesis dengan menggunakan uji t.

Terdapat pengaruh model pembelajaran *project based learning* terhadap hasil belajar siswa pada mata pelajaran Otomatisasi Kantor kelas X MPLB II SMK Negeri 1 Medan. Hal ini dibuktikan dengan perhitungan yang menunjukkan hasil belajar yang signifikan antara siswa yang diajarkan dengan *Project Based Learning* Thitung T_{tabel} ($24,521 > 1,688$) dan nilai signifikansi yaitu $0,000 < 0,05$ dari hasil penelitian rata-rata nilai siswa 54,72 setelah perlakuan hasil nilai rata-rata siswa 79,72 hal ini menunjukkan dengan penerapan model pembelajaran *project based learning* dengan media Video mampu meningkatkan hasil belajar siswa pada mata pelajaran Otomatisasi Kantor kelas X MPLB II SMK Negeri 1 Medan

Kata Kunci : Hasil Belajar, Model pembelajaran *Project Based Learning*, Media Video

ABSTRACT

Mahgfirah Wirya, Nim: 7192144002 "The Influence of Project Based Learning Models Using Video Media on Office Automation Learning Outcomes. Elements of Development of Office Management Technology and Business Services at SMK Negeri 1 Medan T.A 2023/2024" Thesis, Department of Economics, Office Administration Education Study Program, Universitas Negeri Medan Faculty of Economics

This research has a significant influence in implementing the project based learning model with video media on improving student learning outcomes in Kanto Automation learning outcomes. This research was carried out at SMK Negeri 1 Medan which is located at Jalan Sindoro No 1 Medan, in the odd semester of the 2023/2024 Academic Year. With a population of 36 students, samples were taken using a total sampling technique where the entire population was sampled.

Quantitative type of research This type of Pre-Experimental research is carried out in one class. The instrument used to measure student learning outcomes is in the form of a multiple choice test with 20 questions. The test was carried out twice, namely at the beginning (pre-test) and at the end (posttest). Before being given to the research sample, the test was first tested on class X MPLB II students at SMKN 1 Medan Medan. This is done to test the validity, reliability, distinguishing power of the questions, and the level of difficulty of the questions. The data analysis techniques used are determining the arithmetic average, standard deviation, normality test, homogeneity test, and hypothesis testing using the t test.

There is an influence of the project based learning model on student learning outcomes in the Office Automation subject class X MPLB II SMK Negeri 1 Medan. This is proven by calculations which show significant learning outcomes between students taught with Project Based Learning Tcount Ttable ($24.521 > 1.688$) and the significance value is $0.000 < 0.05$ from the research results, the average student score is 54.72 after treatment of the results of the average score. The student average was 79.72, this shows that the application of the project based learning model with video media is able to improve student learning outcomes in the Office Automation subject class X MPLB II SMK Negeri 1 Medan

Keywords: Learning Outcomes, Project Based Learning Learning Model, Video Media