

## REFERENCES

- A'la, T.F. 2011. A Semiotic Analysis on The A-Mild Advertisements Using Roland Barthes' Theory.
- Ary, Donald, Razaviah, Asghar, Jacobs, Lucy Chaser. (1979). *Introduction to research in education* (Ed.2). New York: Holt, Rinehart and Winston.
- Atkin, Albert, "Peirce's Theory of Signs", *The Stanford Encyclopedia of Philosophy* (Summer 2013 Edition), Edward N. Zalta
- Bakan, D. (1966). *The duality of human existence: Isolation and communion in western man*. Boston, MA: Beacon Press.
- Baron, Robert A., Nyla R.B., and Byrne, D.(2008). *Social Psychology*. Boston: Pearson Education, twelfth edition.
- Beebe, J. D. (1996). Sexist language and teaching English as a foreign language. *IDENTIFIERS\* Gender Issues; \*Japan; Japan (Tokyo); Socratic Method, 107*.
- Blumberg, R. L. (2015). Eliminating gender bias in textbooks: Pushing for policy reforms that promote genderequity in education. *Background paper for EFA Global Monitoring Report*.
- Brannon, L. (1996). *Gender: Psychological Perspectives*. Boston: Allyn and Bacon.
- Briere, J., and Lanktree, C. (1983). Sex-role related effects of sex bias in language. *Sex Roles, 9(5)*, 625-633.
- Bruegues, C & Cromer, S. (2009). *Promoting Gender Equality through Textbooks: A methodological Guide*. Paris: UNESCO
- Bursuc, G. C. (2013). Achieving gender equality in teaching and learning: Identifying problems and searching for solutions. *Lingua culture,2*,64-73.
- Campbell, Duane E. (2010). *Choosing Democracy: A Practical Guide to Multicultural Education*. California: Pearson Custom Education.
- Chaer, Abdul dan Agustina, Leoni. 1995. *Sosiolinguistik Perkenalan Awal*. Jakarta: Rineka Cipta.
- Chandler, Daniel. 2007. *Semiotics: the basics*. London: Routledge
- Connel, RW. (1987). *Gender and Power: Society, The Person, and Social Politic*. Stanford: Stanford University Press
- Cunningsworth, A. (1995). *Choosing your coursebook*. London: Macmillan Heinemann.

- Damayanti, I.L. (2014). Gender Construction in Visual Images in Textbooks for Primary School Students. *Indonesian Journal of Applied Linguistics*, (3)2, 100-116.
- Denzin, N K and Yvonna S. Lincoln. (1994). *Handbook of Qualitative Research*. USA. Sage Publications, Inc
- Depdiknas. 2004, *Pedoman Pemilihan Buku Sekolah Menengah Atas* (Jakarta:Depdiknas Dirjen Dikdasmenum). P.6
- Dyer, Gillian. (1982). "Advertising as Communication". London: Routledge
- Dyer, Gillian. (1993). "A Theory of Visual Communication Elements". London: Methuen & Co.Ltd.
- Hans, A. (2015). Kinesics, Haptics and Proxemics: Aspects of Non –Verbal Communication. *IOSR Journal Of Humanities And Social Science* (IOSR-JHSS), PP 47-52
- Holman, Hugh C, William Harmon. 1986. *A Handbook to Literature*. New York: Macmillan Publishing Company.
- Hornby, A. S., Wehmeier, S., & Ashby, M. (eds.). (2000). *Oxford Advanced Learner's Dictionary of Current English* (6th ed.). Oxford: Oxford University Press.
- Jakobson, Roman. 1985. *Verb Art, Verbal Sign, Verbal Time*. United States of America: University of Minnesota Press.
- Jazadi, Iwan. (2003). "Mandated English Teaching Materials and their Implications to teaching and Learning :The Case of Indonesia". in Willy A. Renandya (Ed.). *Methodology and Materials Design in Language Teaching:Current Perception and Practices and their Implications*. SEAMEO Regional language centre: Singapore.
- Judith, W. M. 2007. *Intercultural Communication In Contexts*. Boston: McGraw Hill
- Krauss R.M. 2001, *The psychology of verbal communication international encyclopedia of the social and behavioral sciences*, in Smelser N. and Baltes P. (eds.), *International Encyclopedia of the Social and Behavioral Sciences*, pp. 16161–16165.
- Krippendorf, K. (1980). *Content Analysis: An Introduction to its Methodology*. Beverly Hills, CA: Sage.
- Liliweri, Alo. 1994. *Verbal and Nonverbal communication*. Bandung: PT Citra Aditya Bakti.

- Logsdon, M. (1985). *Gender roles in primary school texts in Indonesia*, Honolulu: University Of Hawaii.
- Moleong, Lexy J. 2009. *Metodologi Penelitian Kualitatif*. Bandung: Remaja Rosdakarya Offset.
- Neuendorf, K. A. (2002). *The textbook Analysis guidebook*. Thousand Oaks, CA: Sage Publications, Inc.
- Pawelczyk, Joanna & Pakuła, Lukasz & Sunderland,Ijane. 2014. Issues of power in relation to gender and sexuality in the eFL classroom: an overview. *Journal of Gender and Power*, 1, 49–66.
- Reed, Arthea J. S., Verna E.B., and Mary W.o. 1998. *In the Classroom; An Introduction to Education*. New York: McGraw Hill, third edition.
- Richard, J. C. & Renandya, W. A. (2002). *Methodology in Language Teaching: An Anthology of Current Practice*. New York: Cambridge University Press.
- Richards, Jack C. 2001. *Curriculum Development in Language Teaching*. Cambridge: Cambridge University Press.
- Sadker, D., & Sadker, M. (1994). *Failing at fairness: How America's schools cheatgirls*. New York: Macmillan.
- Shaleh, A. R dan Wahab, M. A. (2004), *Psikologi suatu Pengantar dalam Perspektif Islam*. Jakarta: Kencana
- Sikes, P. J. (1991). Nature took its course? Student teachers and gender awareness. *Gender & Education*,3 (2), 145-163.
- Thorne, Barrie. (1993). *Boys and girls in school*. New Brunswick: Rutgers University Press
- Unger, R. K & Crawford, M. E. (1992). *Women and Gender: a feminist psychology*. New York: Mc Graw-Hill: 706 hal.
- Ur, P. 2009. *A Course in Language Teaching: Practice and Theory*. Cambridge: Cambridge University Press.
- Verta, T, Whittier, N, Rupp, L.(2006). *Feminist Frontiers*. New York: McGraw Hill, seventh edition.
- Walgito, B. 1993 *Psikologi Umum*, Yogyakatar: Andi Offset, h. 54
- Widayatun, T. R. 1999. *Ilmu Prilaku*. Jakarta: CV. Sagung Seto