

ABSTRACT

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This study aims find out how Indonesian audiences feel about the transgender character in the film *Danish Girl* and to describe the audience's thoughts and feelings the film. The study data were the script and *the Danish Girl* film. This study was conducted by using the qualitative research method. The data analyzed were gathered by observation and interview of adult audiences' perspectives of Indonesia. The data were analyzed based on Stuart Hall theory named encoding – decoding theory. The findings indicates that there are three of process of making meaning there are dominant – hegemonic, negotiated, and opposition. The participants who are in hegemonic dominant based on LGBTQ activists and their freedom. Several participants who are negotiated added a set of obligations for the release of the *Danish Girl* film in Indonesia. The participants who are opposite utter that this film violate the Indonesian norms and culture.

Keyword: Transgender, Indonesian audiences', the Danish Girl film

