CHAPTER I

INTRODUCTION

A. Background of Study

The Teaching and Learning Process, or in Indonesian is well-known as Proses Belajar Mengajar (PBM) is essentially a process of interaction between teachers and students to create a good, healthy, empowered, and effective teaching-learning environment. Andersoon (2003: 50). A process of attraction comes from positive and active interactions, both from teachers and students. This interaction process is very friendly to the teacher in planning, processing, and evaluation and then how to convey it. In other words, English teachers should be able to develop the art of teaching language appropriately and in a varied manner, so that Teaching and Learning Activities (PBM in Indonesian) are not monotonous and boring but it can provide fun, interest, and happiness to students. (Harmer, 2007: 144).

In learning English, writing text is an important skill for grade X SMK (vocational school) students. But in fact, at the school that was observed by the researcher, namely SMK Negeri 1 Lubuk Pakam, students of class X Alat Berat had problems to write text. Based on the results of observations to the students during the teaching and learning process in class, the problems faced by them in writing text are taking main ideas or
issues that occur, choosing appropriate words, using punctuation marks, how to use correct grammar in English, and expressing ideas in written form. These problems occur because students are unable to find a problem and express their opinions in text form, thus making it difficult for students to develop ideas to write about. In addition, based on the Minimum Completeness Criteria (KKM in Indonesian) data obtained from the teacher, there are 75% of the 20 students who cannot exceed the KKM score and the other 25% can exceed the KKM score in text writing ability. The KKM score set by the SMK Negeri 1 Lubuk Pakam is 75. So based on these data, it can be concluded that students experience problems in writing text.

Based on the description of the problems above, the researcher used audio video media in solving the problems of writing text to students. One of the efforts to help overcome the low writing level of students, especially writing, is by optimizing the use of media in the teaching and learning process. Media that is assumed to be appropriate to solve the problems of low text writing skills in class X Alat Berat students at SMK Negeri 1 Lubuk Pakam is to use audio video media, in this case there is a recording of an object or event. Audio video media are usually quickly captured by students and easy to understand the content, where students will find topics or main ideas from the video. Harmer (2003: 290). In addition, one of the reasons for using this media is because audio video is practical in use and makes it easier for the learning process and also does not require much time.
to directly see an object or event. The video recording of this object or event if used in the learning process of writing text helps students develop and organize ideas and attract readers. With this media, students also feel that learning activities are not monotonous so that it is expected to arouse student interest, desire, and interesting text writing learning activities.

Concerning with the formulation of the problems, this study aims to solve problems in improving the ability to write text using audio video media for class X students of Alat Berat at SMK Negeri 1 Lubuk Pakam. One of the interesting learning media to solve this problem is learning media using audio video. Audio video learning media make students more active, creative, and interested in writing text. Audio video learning media can also develop students' thinking skills, develop self-confidence, and high tolerance because in learning each student is invited to be more active and creative to frame the text and find main ideas to produce text according to the material discussed. By using audio video learning media, it is expected that students' ability in writing text can improve.

B. The Problem of Study

How can the use of video improve students’ ability in writing procedure text at Grade X in SMK Negeri 1 Lubuk Pakam?

C. The Objective of the Study

Based on the problem of the study above, the objective of the study is to improve students’ writing ability through video on the ability to write the procedure texts of student’s technique and to know how video on the
ability to write the procedure texts of students can improve students’ writing ability.

D. The Scope of the Study

The scope of the study is focused on the effect of using video on the ability to write procedure texts in class X SMK Negeri 1 Lubuk Pakam.

E. The Significances of Study

The results of this study are expected to provide useful information for: First, for students, will give an input to the students, so they can improve their writing ability. Second, for English Teachers, it gives the alternative solution in teaching writing skill. Third, for institution of SMK Negeri 1 Lubuk Pakam, it can be beneficial regarding to improve the education quality.