

CHAPTER I

INTRODUCTION

A. The Background of the Study

English is an International language that it is the most widespread medium of International communication (Brumfit (2001:35)). It means that English is an International language that used in communication between nations. But now English is used in activity which people deal with every time. People need to communicate with the other and make an interaction in doing daily activities in their life. English uses as a medium language in all aspect of national relationship with other countries such as diplomatic, social, cultural, International commerce and also in education.

Vocational High schools (VHS) are designed to set or prepare the students to face the real working fields after they graduate based on the skills of their expertise. VHS has also included English subject because nowadays it becomes very important since most of the job vacancies put English proficiency. Tourism and Hotel study program program is as one of the majors of VHS in Indonesia which prepares the student to face the global competition. The students are expected to know the terms in Tourism and Hotel study program, for instance kinds of hotel and the type of work in the hotel etc. Actually, there are many ways to make the students have good competence in English which is to support their career; one of them is by providing good teaching material. Materials are important part of English teaching and learning that helping in teaching and

learning process and make the students become more familiar with English which is relevant fields their study.

Based on curriculum, the government recommends for students to master four skills in English such as listening, reading, speaking, writing, and those skills are related to each other. As one of the four major skills, reading is an important part of language teaching. Reading material is one of part in English teaching learning process. It is appropriate material which can expand information about the development progress of technology presented in English besides, for the Tourism and Hotel study program is many using term or vocabulary of English which is about all aspect that include in hotel and the other components of it. By having a good ability in reading skill, it can help the students to know and understanding the new term or vocabulary relate with their subject study which is their never known previously.

Grabe and Stoller (2002:3) state that reading is ability to get meaning from the printed page and can interpret the information appropriately. Reading is making meaning from print. Reading is the way to get the information or main idea from what the readers has read. When reading the reader uses knowledge, skills, and strategies to find what the text meaning.

Meanwhile according to Kintsch (1998) and Van Dijk (1983) about reading comprehension define that reading comprehension is the ability is the process to fully understand what has been read by the text. In comprehending the text the readers should be able to manage every part of the text, because it will

help the readers understand the text. By doing so, the readers will get the right information as what they has read.

Reading materials which are related to Tourism and Hotel study program students was develop in order to fulfill students" need in relation to their major. Reading materials of Interpersonal and Transactional text for Grade X students of SMK Negeri 1 Pantai Cermin was develop through online by using anyflip.com and hopefully help the teaching and learning process of reading in order to improve and develop the students reading skill in the future based on their needs.

Transactional text is the text that is used to relate to other people with the aim that we get what we want from the use of the text (to get things). Interpersonal text is a text that used to relate to other people with the aim that we can communicate with other people properly(socializing).

During the pandemic, all activities were very limited, be it employment, trade, government and education. Therefore, so that students still get the knowledge of solutions used during the pandemic, namely online learning. According to Moore, Dickson-Deane, & Galyen (2011) Online learning is learning that uses internet networks with accessibility, connectivity, flexibility and the ability to emerge different types of learning interactions. At the implementation level, online learning requires support mobile devices such as smartphones or Android phones, laptops, computers, tablets, and iPhone which can be used to access information anytime and anywhere. Various media can also be used for support the implementation of online learning. Forexample virtual

classes using Google Classroom, Edmodo, and Schoology services and instant messaging applications such as WhatsApp. Learning online is a form of distance learning that makes use of technology telecommunications and information, for example the internet, CD-ROOM (Molinda, 2005). This online learning is a solution used in the teaching and learning process during the Covid-19 pandemic.

In fact, after the researcher analyzed the teaching materials (textbook), it was found that the materials are not specified for Tourism and Hotel student needs. Especially in part of Greeting and Showing care/Sympathy. The reasons why the researcher say that because the existing book is not relevant with students needs are; the picture given not appropriate, then the vocabulary used, and the last is the content of material given. Well actually, students of Tourism and Hotel study program vocation learn reading materials which are not related to their major. In their textbook, they were used the English textbook for general same like the book for Senior High School. Then, actually it was not suitable for the students of Tourism and Hotel study program in vocational high school. Thus, the students need the suitable English reading materials related to their vocation to motivate them in learning English and master the skills.

B. The Problem of Study

Based on the background of the study, the problem of this study was “How are developed online reading materials in Interpersonal and Transactional text for Grade X Tourism and Hotel study program at SMKN 1 Pantai Cermin?”

C. The Objective of the Study

Related to the research question above then the objective of the study was “to develop online reading materials in Interpersonal and Transactional text for Grade X Tourism and Hotel study program at SMKN 1 Pantai Cermin.”

D. The Scope of Study

This study focused on developing online reading materials specifically for Interpersonal and Transactional text grade tenth Tourism and Hotel study program vocational high school. The interpersonal text that was developed is greeting and in transactional text the topic that was developed is showing care/sympathy. Developing materials should be relevant and appropriate to students’ need and the curriculum implementation for Grade X of Tourism and Hotel study program at SMKN 1 Pantai Cermin.

E. The Significance of Study

The researcher is expected to give meaningful contribution to some parties:

1. For teacher: it can be references for the teacher to develop the English material especially reading material of interpersonal and transactional text for specific field.
2. For the students: hopefully this study can improve their motivation in learning English especially in reading material which is suitable for their needs.
3. For other researchers: this study can be references to give the information and inspiration in conducting other researcher studies when they try to create the best new reports.