

Analysis of Organizational Management in Football School (SSB) in Binjai City

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Analysis of Organizational Management in Football School (SSB) in Binjai City

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Abstract— This research is backed by the undergrowth of achievements of the students of the existing football school in Kota Binjai. Therefore, the author is interested to see how the Organization management and achievement of the SSB in the city of Binjai. This research aims to determine the management of the Organization and the construction of the School of Football (SSB) in the city of Binjai. The results of this research can give input to the board of Soccer School (SSB) that is in the city of Binjai how organizational management and construction of achievements in football schools are supposed to be. This research is expected to be a solution to improve the achievement of football in the city of Binjai in particular and North Sumatera Province in general. The time of this research was conducted in December 2019. The method used in this study is a qualitative, discrete method. The population in this research is the entire SSB in the city of Binjai with a total of 5 SSB. The sampling technique in this study is to use a total sampling. The source of data obtained from interviews and polls from SSB administrators in the city of Binjai.

Keywords: *management, coaching achievements, school football*

I. INTRODUCTION

Football in Indonesia has a parent organization, the All Indonesian Football Association (PSSI) which advances soccer's achievements by holding competitions between clubs in all regions of Indonesia[1]. The purpose of holding the championship and competition is to find talented seedlings owned by Indonesian soccer clubs[2]. To qualify for quality, one must meet the following conditions, including: (a) Quality of Trainers: have sufficient experience, and have extensive insights on early age coaching, (b) Curriculum: have a good curriculum based on age levels, coaching methods in terms of engineering, tactics and mental, as well as overall coaching well. (c) Facilities and Infrastructure: Having good facilities and infrastructure (field, ball, props, fitness room, and supporting facilities) of national and international standard. (d) Management: have good management and carry out the functions of management starting from planning, organizing, implementing, monitoring and evaluating[3].

II. FRAMEWORK

Implementation of management functions can have an influence on the existing SSB in the City of Binjai so that all

management processes run well and can create superior soccer athletes, management functions must also be applied that refer to the actions of planning, organizing, implementing, monitoring and evaluating so that the goals that have been set can be achieved. Therefore the authors are interested in examining the Analysis of Organizational Management in Football Schools (SSB) in the City of Binjai in 2019.

III. PLACE AND TIME OF RESEARCH

This research was conducted in the City of Binjai which involved all SSBs in the City of Binjai. This research is planned to be carried out in March 2020. This research is expected to be able to give an idea of what the situation of SSB is in the city of Binjai. The results of this study are expected to provide input to the SSB in the Manager's Office so that they can improve the existing SSB in Binjai City.

IV. METHOD

This type of research is a qualitative descriptive study [4], a process of problem solving that is investigated by describing the object of research clearly and in more detail (Confrenensi), and to draw generalizations that explain the variables that cause a symptom or social reality[5]. Qualitative research aims to obtain information on the current situation and its relation to the variables in this study [6].

V. SUBJECT AND RESEARCH OBJECT

The subjects in this study were all SSB in the city of Binjai. The object of this research is " ORGANIZATIONAL MANAGEMENT " at the Soccer School in the city of Binjai.

VI. RESULT AND DISCUSSION

In the city of Binjai there are five active and officially registered Soccer Schools (SSB). In the context of achieving its objectives SSB in Binjai City has not yet fully carried out management functions so that SSB is still difficult to develop. Coaching is a factor that plays an important role in the world of sports, especially football, coaching sports soccer needs to be done as early as possible through talent search and guidance, nursery, sports education and training based on science and technology effectively and efficiently, because the development of the sport depends on whether or not the sport depends on sports coaching itself[7]. An athlete's sports

development cannot be done instantly, but through various processes and stages in a certain period of time.

From the results of this study the authors offer a solution in the form of implementation of management functions that are expected to be able to improve the quality of SSB in the city of Binjai and be able to produce football athletes who excel.

VII. CONCLUSION

Football is a sport that is idolized by the people of Indonesia and abroad. Indonesian people are very enthusiastic about playing and following football news through newspapers or the internet, ranging from children, teenagers, adults, old, young both in the school environment and in the community. The game of football does not only aim at physical health and leisure pastimes, but also emphasizes achievement. This can be a motivation for generations to come and a special impetus for enthusiasm for achievement. Football in Indonesia has a parent organization, the All Indonesian Football Association (PSSI) which advances soccer's achievements by holding competitions between clubs in all regions of Indonesia. The purpose of holding the championship and competition is to find talented seedlings owned by Indonesian soccer clubs. To qualify for quality, one must meet the following conditions, including: (a) Quality of Trainers: have sufficient experience, and have extensive insights on early age coaching, (b) Curriculum: have a good curriculum based on age levels,

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