

## ABSTRAK

**ARTANTI AM SIHOMBING, NIM: 8206166004. Pengembangan E-Book Flipbook Berbasis Studi Kasus Untuk Meningkatkan Hasil Belajar Ekonomi Siswa Kelas X SMA Negeri 1 Pematang Siantar Tahun Ajaran 2021/2022. Tesis: Pendidikan Ekonomi, Pascasarjana Universitas Negeri Medan, 2022.**

Latar belakang penelitian berikut dilatarbelakangi rendahnya hasil belajar ekonomi siswa dikelas X IPS SMA Negeri 1 Pematang Siantar. Tujuan penelitian ini untuk mengembangkan bahan ajar yang inovatif dengan jenis penelitian pengembangan ADDIE untuk mendapatkan produk bahan ajar *e-book flipbook* berbasis studi kasus untuk meningkatkan hasil belajar ekonomi siswa. Dari hasil validasi ahli desain pembelajaran diperoleh persentase penilaian sebesar 85,7%, validasi ahli media pembelajaran 84,7%, dan validasi ahli materi pembelajaran 87%.

Sehingga disimpulkan bahwa bahan ajar yang dikembangkan layak digunakan. Dari perhitungan uji t-tes menggunakan SPSS diketahui bahwa nilai sig (2 tailed)  $0,000 < 0,05$ , maka terdapat perbedaan yang signifikan antara hasil belajar kelas A dan B, dimana rata –rata hasil belajar siswa dikelas eksperimen dengan menggunakan bahajar e-book flipbook (IPS-1) lebih tinggi 16% yaitu sebesar 81,39 dan mencapai nilai KKM yakni 70, dibanding kelas kontrol (IPS-2) yang masih memakai metode pembelajaran konvensional dengan buku cetak dengan rata – rata nilai hasil belajar 67,97 serta belum mencapai nilai KKM. Disimpulkan bahwa bahan ajar e-book flipbook berbasis studi kasus efektif digunakan.

**Kata Kunci: e-book flipbook, Studi kasus, Hasil Belajar Ekonomi**



## ABSTRACT

**ARTANTI AM SIHOMBING, NIM: 8206166004. Development of a Case Study-Based Flipbook E-Book to Improve Economic Learning Outcomes of Class X Students of SMA Negeri 1 Pematang Siantar for the Academic Year 2021/2022. Thesis: Economic Education, Postgraduate Medan State University, 2022.**

The research is based on the low economic learning outcomes of students in class X IPS SMA Negeri 1 Pematangsiantar. The purpose of this research is to develop an innovative learning model using the type of ADDIE development research that produces the learning product (e-book flipbook berbasis studi kasus) to improve student economic learning outcomes. Based on the research result expert validation of the learning design the percentage of assessment is 85,7%, validation of media experts is 84.7%, and validation of material experts is 87%.

So it can be concluded that the developed learning is receivable to use. From the calculation of the t-test using SPSS, it is known that the value of sig (2 tailed) is  $0.000 < 0.05$ , thus there is a significant difference between learning outcomes in class IS 1 and class IS2 . Where is the economics learning outcome of students who are taught the e-book flipbook learning in class The experimental class (IPS-1) was 16% higher with an average score of 81,39 and achieved a predetermined KKM value of 70, compared to the control class (IPS-2) which was taught using conventional learning methods with an average score of 67,97 and have not reached the KKM score. It was concluded that the case study based flipbook e-book teaching materials were effectively used.

**Keywords: e-book flipbook , case study, Economic Learning Outcomes**

