

TABLE OF CONTENTS

	Pages
Acknowledgements	i
Table of Contents.....	iii
List of Tables.....	v
List of Appendices	vii
Abstract.....	viii
Abstrak	ix
CHAPTER I. INTRODUCTION	
1.1. The Background of the Study.....	1
1.2. The Problem of the Study.....	7
1.3. The Objective of the Study.....	8
1.4. The Scope of the Study.....	8
1.5. The Significance of the Study	8
CHAPTER II. REVIEW OF RELATED LITERATURE	
2.1. Attitude.....	10
2.2. Dimension of Attitude	11
2.3. Formation of Attitudes	12
2.4. Attitude Towards Language	14
2.4.1. Positive Attitude of Language	14
2.4.2. Language Maintenance.....	15
2.4.3. Negative Attitude of Language.....	19
2.4.4. Language Shift.....	21
2.5. Simalungun Language in Pematang Siantar, Pematang Siantar Regency.....	29
2.6. Relevant Studies	32

2.7. Conceptual Framework.....	35
CHAPTER III. METHOD OF RESEARCH	
3.1. The Research Design.....	37
3.2. Subject of The Study	38
3.3. The Technique For Data Collection	39
3.4. The Technique of Analyzing Data.....	40
3.5. The Trustworthiness of the Study.....	43
CHAPTER IV. DATA AND ANALYSIS	
4.1. Data Analysis.....	45
4.2. Language Attitude of Indigenous Simalungun people	46
4.2.1 Negative Attitude, Realization and Reason	47
4.2.2 Attitude towards Simalungun Vernacular of Simalungun Young People in Some Domain of Life	53
4.2.3 Attitude Towards Simalungun Vernacular of Simalungun Young People Based on Status Background.....	62
4.3 Findings.....	66
4.4 Discussion.....	68
CHAPTER V. CONCLUSION AND SUGGESTION	
5.1. Conclusion.....	71
5.2. Suggestion	72
REFERENCES	73
APPENDIX	78