

## ABSTRAK

**Novita Sari Daulay: Pengembangan Pembelajaran Menggambar Pola Bustier Menggunakan Media Video Tutorial Siswa Kelas XII Tata Busana Smk Negeri 8 Medan, Skripsi. Program Studi Pendidikan Tata Busana. Jurusan Pendidikan Kesejahteraan Keluarga. Fakultas Teknik. Universitas Negeri Medan. 2022.**

Permasalahan dalam penelitian ini adalah kesulitan yang dialami siswa dalam menggambar pola bustier karena terbatasnya variasi media pembelajaran, sehingga mengakibatkan hasil belajar siswa masih ada yang belum memenuhi kriteria ketuntasan minimal pada mata pelajaran *Custom Made* kompetensi Menggambar Pola Bustier. Penelitian ini bertujuan untuk 1) Mengembangkan media pembelajaran video tutorial pada mata pelajaran *custom made* kompetensi menggambar pola bustier di kelas XII Tata Busana di SMK Negeri 8 Medan ; 2) Mengetahui kelayakan media pembelajaran video tutorial pada mata pelajaran *custom made* kompetensi menggambar pola bustier di kelas XII di SMK Negeri 8 Medan

Jenis penelitian yang digunakan adalah penelitian dan pengembangan (*Research and Development*) yang mengacu pada penelitian pengembangan 4D, yang melalui beberapa tahap yaitu: 1) tahap pendefinisian (*define*), 2) tahap perancangan (*design*), 3) tahap pengembangan (*development*), 4) dan tahap penyebaran (*desseminate*). Pada tahap pengembangan (*development*), video tutorial divalidasi kelayakannya kepada 2 ahli materi dan 2 ahli media setelah itu dilanjutkan dengan melakukan uji coba kelompok kecil dan uji coba kelompok besar.

Hasil penelitian menunjukkan bahwa media pembelajaran video tutorial dinyatakan layak dengan melalui beberapa tahapan, yaitu: 1) validasi oleh ahli materi menyatakan bahwa (93%) materi “sangat” baik digunakan karena telah memenuhi standar kelayakan isi materi (95%) “sangat” baik dan penyajian materi (91%) “sangat baik”. 2). Validasi oleh ahli media menyatakan bahwa secara keseluruhan (95%) media “sangat” baik dengan aspek kelayakan kualitas media (95%) “sangat baik” dan kelayakan penyajian visual media (95%) “sangat baik”. 3) uji coba kelompok kecil adalah ((95%)) dengan kriteria “sangat baik”, dan 4) uji coba kelompok besar adalah (93,7%) dengan kriteria “sangat baik”.

Berdasarkan keseluruhan hasil persentase penilaian kelayakan, media pembelajaran video tutorial menggambar pola bustier termasuk dalam kategori layak sehingga dapat digunakan sebagai media pembelajaran pada mata pelajaran *custom made* di SMK Negeri 8 Medan.

**Kata kunci: Media Pembelajaran, Menggambar pola bustier, Video Tutorial, Mata Pelajaran Custom Made**

## ABSTRACT

**Novita Sari Daulay: *Development of Learning to Draw Bustier Pattern Using Video Tutorial Video Media for Class XII Students of Fashion at SMK Negeri 8 Medan*, Thesis. Fashion Design Education Study Program. Family Welfare Education Department. Faculty of Engineering. Medan State University. 2022.**

The problem in this study is the difficulty experienced by students in drawing bustier patterns due to the limited variety of learning media, resulting in student learning outcomes that still do not meet the minimum completeness criteria in Custom Made subjects, competence in Drawing Bustier Patterns. This study aims to 1) develop video tutorial learning media on custom made subjects, the competence to draw bustier patterns in class XII Fashion Design at SMK Negeri 8 Medan; 2) Knowing the feasibility of video tutorial learning media on custom made subjects, the competence to draw bustier patterns in class XII at SMK Negeri 8 Medan

The type of research used is research and development (Research and Development) which refers to 4D development research, which goes through several stages, namely: 1) the definition stage (define), 2) the design stage (design), 3) the development stage (development), 4) and the dissemination stage (disseminate). At the development stage, the eligibility of the video tutorial was validated by 2 material experts and 2 media experts after that it was continued by conducting small group trials and large group trials.

The results showed that video tutorial learning media was declared feasible by going through several stages, namely: 1) validation by material experts stated that (93%) the material was "very" good to use because it met the eligibility standards for the content of the material (95%) was "very" good and the presentation of the material (91%) is "very good". 2). Validation by media experts stated that overall (95%) the media was "very" good with aspects of the feasibility of media quality (95%) "very good" and the feasibility of presenting visual media (95%) "very good". 3) the small group trial was ((95%)) with "very good" criteria, and 4) the large group trial was (93.7%) with "very good" criteria.

Based on the overall results of the feasibility assessment percentage, the video tutorial learning media for drawing bustier patterns is included in the feasible category so that it can be used as a learning medium in custom made subjects at SMK Negeri 8 Medan.

**Keywords: Learning Media, Video Tutorials, Custom Made, Subjects, Drawing bustier patterns**