

ABSTRAK

Rizky Handayani Maulana, NIM 8196192002. Pengembangan Bahan Ajar Teks Prosedur Berbantuan Media *Powtoon* untuk Siswa Kelas VII SMP Negeri 1 Sibolga. Tesis: Program Studi Magister Pendidikan Bahasa dan Sastra Indonesia. Universitas Negeri Medan. 2022.

Penelitian ini bertujuan untuk mengetahui (1) proses pengembangan bahan ajar teks prosedur berbantuan media *powtoon* untuk siswa kelas VII SMP Negeri 1 Sibolga, (2) bentuk bahan ajar teks prosedur berbantuan media *powtoon* yang dikembangkan pada siswa kelas VII SMP Negeri 1 Sibolga, (3) kelayakan bahan ajar teks prosedur berbantuan media *powtoon* yang dikembangkan pada siswa kelas VII SMP Negeri 1 Sibolga, (4) keefektifan bahan ajar teks prosedur berbantuan media *powtoon* yang dikembangkan pada siswa kelas VII SMP Negeri 1 Sibolga. Jenis penelitian ini adalah penelitian dan pengembangan dengan menggunakan model pengembangan Borg and Gall. Teknik pengumpulan data dilakukan dengan penyebaran angket dan tes tertulis berbentuk uraian pada materi teks prosedur. Hasil penelitian menunjukkan bahwa (1) proses pengembangan bahan ajar dilakukan dengan 10 tahapan yang berlangsung dengan baik, (2) bentuk bahan ajar materi teks prosedur yang dikembangkan memiliki tampilan dan isi yang berbeda dan belum pernah ditemukan bahan ajar yang sama, (3) kelayakan bahan ajar materi teks prosedur yang dikembangkan dinyatakan layak untuk digunakan berdasarkan validasi ahli materi dan ahli desain. Ahli materi meliputi aspek kelayakan isi/materi, kelayakan penyajian memperoleh skor rata-rata 89,80% dengan kriteria sangat baik. Ahli desain meliputi aspek kelayakan kegrafikaan memperoleh skor rata-rata 88,38% dengan kriteria sangat baik. Uji coba perorangan memperoleh skor rata-rata 86,81% dengan kriteria sangat baik. Uji coba kelompok kecil memperoleh skor rata-rata 87,50% dengan kriteria sangat baik. Uji coba lapangan terbatas memperoleh skor rata-rata 88,08% dengan kriteria sangat baik, (4) keefektifan bahan ajar materi teks prosedur menunjukkan peningkatan sebesar 10,37% dari hasil pretes 73,53% menjadi hasil postes 83,90%. Keseluruhan hasil penelitian ini menunjukkan bahwa bahan ajar materi teks prosedur dinyatakan telah layak dan efektif untuk digunakan dalam proses pembelajaran.

Kata kunci: bahan ajar, teks prosedur, media *powtoon*.

ABSTRACT

Rizky Handayani Maulana, NIM 8196192002. Development of Procedure Text Teaching Materials Assisted by Powtoon Media for Class VII Students of SMP Negeri 1 Sibolga. Thesis: Master's Program in Indonesian Language and Literature Education. Medan State University. 2022.

This study aims to determine (1) the process of developing procedural text teaching materials assisted by powtoon media for class VII students of SMP Negeri 1 Sibolga, (2) the form of procedural text teaching materials using powtoon media developed in class VII students of SMP Negeri 1 Sibolga, (3) the feasibility of procedural text teaching materials assisted by powtoon media developed for seventh grade students of SMP Negeri 1 Sibolga, (4) the effectiveness of procedural text teaching materials assisted by powtoon media developed for seventh grade students of SMP Negeri 1 Sibolga. This type of research is research and development using the Borg and Gall development model. The data collection technique was carried out by distributing questionnaires and written tests in the form of descriptions of the procedural text material. The results showed that (1) the process of developing teaching materials was carried out in 10 stages that went well, (2) the form of teaching materials developed for procedural texts had different appearances and contents and the same teaching materials had never been found, (3) feasibility The procedural text teaching materials developed were declared suitable for use based on the validation of material experts and design experts. The material expert covers aspects of the feasibility of the content/material, the feasibility of the presentation obtained an average score of 89.80% with very good criteria. Design experts covering the feasibility aspect of graphics obtained an average score of 88.38% with very good criteria. Individual trials obtained an average score of 86.81% with very good criteria. The small group trial obtained an average score of 87.50% with very good criteria. Limited field trials obtained an average score of 88.08% with very good criteria, (4) the effectiveness of teaching materials for procedural texts showed an increase of 10.37% from 73.53% pretest results to 83.90% posttest results. Overall, the results of this study indicate that the procedural text teaching materials have been declared feasible and effective to be used in the learning process.

Keywords: teaching materials, procedure text, powtoon media