

ABSTRAK

Arie Resta Syahputra : Pengembangan Media *Macromedia Flash 8* pada Mata Kuliah Pengolahan Makanan Indonesia Program Studi Pendidikan Tata Boga Universitas Negeri Medan. Skripsi. Fakultas Teknik. Universitas Negeri Medan. 2022.

Tujuan pengembangan produk dalam penelitian ini adalah untuk : (1) Menghasilkan Media Pembelajaran *Macromedia Flash 8* pada Mata Kuliah Pengolahan Makanan Indonesia; (2) Mengetahui kelayakan media pembelajaran *Macromedia Flash 8* pada Mata Kuliah Pengolahan Makanan Indonesia menurut Ahli Materi dan Ahli Media; (3) Mengetahui akseptansi media pembelajaran *Macromedia Flash 8* pada Mata Kuliah Pengolahan Makanan Indonesia berdasarkan Respon Mahasiswa. Lokasi penelitian dilakukan di Program Studi Pendidikan Tata Boga Universitas Negeri Medan. Waktu penelitian pada Agustus – Oktober 2022. Penelitian ini menggunakan model pengembangan 4-D yang dibatasi menjadi 3 langkah, yaitu (1) *Define*; (2) *Design*; dan (3) *Development*. Subjek penelitian terdiri dari 1 orang ahli materi, 1 orang ahli media dan 30 mahasiswa Program Studi Pendidikan Tata Boga. Teknik pengumpulan data menggunakan angket untuk menjangkau data kualitas materi, data kualitas media dan data akseptansi media. Teknik analisis data secara deskriptif.

Berdasarkan hasil penelitian ini, media pembelajaran *Macromedia Flash 8* pada mata kuliah pengolahan makanan Indonesia materi menu khas Batak Toba yang berisikan 26 slide materi dan disertakan dengan audio dan 5 video tutorial. Media ini dapat disebarluaskan dan di implementasikan pada mata kuliah pengolahan makanan Indonesia. Hasil validasi menurut ahli materi dan ahli media pembelajaran media *Macromedia Flash 8* pada mata kuliah Pengolahan Makanan Indonesia materi Menu Khas Batak Toba termasuk kategori Sangat Layak dengan nilai rerata 94,57 persen. Hasil penilaian mahasiswa terhadap akseptansi media pembelajaran *Macromedia Flash 8* pada mata Kuliah pengolahan makanan Indonesia materi Menu Khas Batak Toba termasuk akseptansi sangat tinggi dengan skor 4,81.

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ABSTRACT

Arie Resta Syahputra: Development of Macromedia Flash 8 Media in Indonesian Food Processing Course, Culinary Education Study Program, State University of Medan. Thesis. Faculty of Engineering. Medan State University. 2022.

The objectives of product development in this study are to: (1) Produce Macromedia Flash 8 Learning Media in Indonesian Food Processing Subject; (2) Determine the feasibility of Macromedia Flash 8 learning media in Indonesian Food Processing Subject according to Material Experts and Media Experts; (3) Determine the acceptance of Macromedia Flash 8 learning media in Indonesian Food Processing Subject based on Student Response. The research location was conducted at the Culinary Education Study Program at Medan State University. The research time was August - October 2022. This research uses the 4-D development model which is limited to 3 steps, namely (1) Define; (2) Design; and (3) Development. The research subjects consisted of 1 material expert, 1 media expert and 30 students of the Cosmetology Education Study Program. The data collection technique used a questionnaire to capture material quality data, media quality data and media acceptance data. Descriptive data analysis technique.

Based on the results of this study, the Macromedia Flash 8 learning media in Indonesian food processing courses contains a typical menu Batak Toba which contains 26 slides of material and is accompanied by audio and 5 video tutorials. This media can be disseminated and implemented in Indonesian food processing courses. The validation results of the assessment according to material experts and Macromedia Flash 8 learning media experts in the Indonesian Food Processing subject, the typical menu Batak Toba, are included in the Very Eligible category with an average value of 94.57 percent. The results of the students' assessment of the acceptability of Macromedia Flash 8 learning media in the Indonesian food processing subject, the typical menu Batak Toba, included very high acceptance with a score of 4.81.

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