

DAFTAR LAMPIRAN

Lampiran 1 Kuesioner Penelitian

Lampiran 2 Uji Validitas Variabel Service Quality

Lampiran 3 Uji Reliabilitas Variabel Service Quality

Lampiran 4 Uji Validitas Variabel Customer Experience

Lampiran 5 Uji Reliabilitas Customer Experience

Lampiran 6 Uji Validitas Variabel Kepuasan Pelanggan

Lampiran 7 Uji Reliabilitas Variabel Kepuasan Pelanggan

