

TABLE OF CONTENTS

ACKNOWLEDGEMENT	i
ABSTRACT	iii
TABLE OF CONTENTS	v
LIST OF TABLES	viii
CHAPTER I: INTRODUCTION	
1.1 The Background of the Study.....	1
1.2 The Problems of the Study	9
1.3 The Objective of the Study.....	9
1.4 The Scope of the Study.....	10
1.5 The Significance of the Study.....	10
CHAPTER II: REVIEW OF LITERATURE	
2.1 Pragmatic	12
2.2 Implicature	13
2.2.1 Types of Implicature	16
2.2.1.1 Conventional Implicature	17
2.2.1.2 Conversational Implicature	18
2.2.1.2.1 Generalized Implicature	19
2.2.1.2.2 Particularized Implicature	22
2.2.1.3. Cooperative Principles.....	24
2.3 The Ways of Performing Implicature	26

2.4 Context of Implicature	29
2.4.1 Macro Context of Implicature	30
2.4.2 Micro Context of Implicature	31
2.5 Talk Show of Television	33
2.5.1 The Mata Najwa Talk Show	35

CHAPTER III: RESEARCH METHOD

3.1. Research Design.....	37
3. 2. The Source of Data and Data	38
3.3. The Instruments for Collection Data	38
3.4. The Techniques for Collection Data	39
3.5 The Technique of Data Analysis	40
3.6 The Trustworthiness of The Research	42

CHAPTER IV: DATA ANALYSIS AND DISCUSSION

4.1. Data Analysis.....	45
4.1.1. Types of Conversational Implicature Used on <i>The Mata Najwa</i> <i>Talk Show</i>	46
4.1.2. The Ways of Performing Implicature on <i>The Mata Najwa Talk</i> <i>Show</i>	51
4.1.3. The Context of Implicature Used on <i>The Mata Najwa Talk</i> <i>Show</i>	67
4.2. Findings.....	69
4.3. Discussion.....	70

CHAPTER V: CONCLUSIONS AND SUGGESTIONS

5.1. Conclusions.....	74
5.2. Suggestions.....	75
REFERENCES	76
APPENDIX 1	78
APPENDIX 2	169

