

Strategies for Conjugating German Using Image Media

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Abstract: Learning strategy is one of the ways that teachers often use in delivering subject matter. The learning process carried out by the teacher cannot be separated from the application of learning strategies. Because the learning strategy is one of the methods used by the teacher in delivering the subject matter. German is a foreign language that has four language skills, namely listening skills (Hörverstehen), speaking skills (Sprechfertigkeit), reading skills (Leseverstehen) and writing skills (Schreibfertigkeit). In addition, in learning German, you must be able to conjugate verbs, German verb conjugation is the process of changing verbs to indicate person, gender, tenses (time of occurrence), and number, with conjugation, the verb will change according to the subject. Because the learning media is not appropriate, many students or students find it difficult to understand from this, a strategy is made so that students or students can understand the conjugation of verbs with image media. Qualitatively by looking for a strategy on social media and explaining it, this will be achieved with the strategy made. where the strategy is to find verbs and their conjugations, making image media. The results of this strategy can be used as a reference in making teaching materials and developed in learning methods.

Keywords: conjugation, image media, strategy

Introduction

In learning German, it is very necessary to master the 4 language skills but apart from that we must be able to conjugate verbs to make it easier for us to master these 4 skills. Starting from strategy where the term strategy comes from the Greek strategy (stratos = military and ag = lead), which means the art or science of becoming a general. Strategy can be interpreted as a plan for the distribution and use of military and material forces in certain areas to achieve certain goals of action. Media is a tool or means used to convey messages from communicators to audiences. Image media is everything that is visually realized in 2-dimensional form as an outpouring or various thoughts such as paintings, portraits, slides, films, strips, projectors.

Strategy

Strategy is the science of planning and determining the direction of large-scale business operations, mobilizing all the company's resources that can actually benefit the business, John A. Bryne defines strategy as a fundamental pattern of goals and plans, deployment of resources and organizational interactions. with the market, competitors, and environmental factors. According to David strategy is a unified, broad and integrated plan that links the strategic advantages of the company with the environmental challenges, designed to ensure that the main objectives of the company can be achieved through proper implementation by the organization.

Strategy is a number of integrated and coordinated actions taken to utilize core competencies and gain competitive advantage. The success of a company, as measured by strategic competitiveness and high profitability. is a function of the firm's ability to develop and use new core competencies more quickly than competitors attempt to emulate existing advantages.

Throat decided that the essence of strategy is how to survive in an increasingly competitive world, how to make a good perception in the minds of consumers, be different, recognize the strengths and weaknesses of competitors, become specialize, master one simple word in the head, leadership that gives direction and understand the reality of the market by being the first, then getting better."

Media

Media is a tool or means used to convey messages from communicators to audiences, while the notion of mass media itself is a tool used in delivering messages from sources to audiences by using tools. communication such as newspapers, films, radio and television. Image is a two-dimensional work of art that serves to explain or explain something. Hambalik (in Marlen, et al, 2014: 5) explains that: Image media is everything that is realized visually into 2-dimensional form as bulk various ideas or thoughts such as paintings, portraits, slides, films, strips, projectors.

Conjugation

According to the Big Indonesian Dictionary (KBBI) conjunction is defined as a word or expression that connects words, phrases, clauses, and sentences. Conjugation is a change in the form of a verb that is adjusted to the subject that follows it and the tenses form.

Table 1:

Examples Of Verbs and Their Conjugations

Subjek	heissen	kommen	wohnen	machen	lernen	suffix
Ich	heisse	komme	wohne	mache	lerne	-e
Du	heisst	kommst	wohnst	machst	lernst	-st
Er	heisst	kommt	wohnt	macht	lernt	-t
Sie	heisst	kommt	wohnt	macht	lernt	-t
Es	heisst	kommt	wohnt	macht	lernt	-t
Wir	heisen	kommen	wohnen	machen	lernen	-en
Ihr	heisst	kommt	wohnt	macht	lernt	-t
Sie/sie	heisen	kommen	wohnen	machen	lernen	-en

Some of the benefits of image media are explanations and delivery of various information, messages, ideas and so on by giving more impressions without using verbal language. Hamalik also argued (Arsyad, 2003:15) said "that the use of learning media in the teaching and learning process can generate new desires and interests, generate motivation and stimulation of learning activities, and even bring psychological effects on students". In the implementation of the learning process, especially in elementary schools, there are certainly not a few problems or obstacles faced by elementary school teachers. For example, a good approach, application, method, or teaching media, the use or use of the right media, so that the atmosphere in learning can have a very meaningful impact on the achievement of student outcomes and achievements. In order for teaching and learning strategies to be effective and as expected, a teacher must be able to involve students who are successful and active so that those students who excel and are active do not become passive listeners, and a teacher must also be able to create a learning atmosphere. which is fun and very fun, which of course must be done in a pleasant situation, so that the objectives of the learning can be carried out properly and effectively.

Research Method

Method is carried out by making a strategy to make it easier for students to conjugate verbs in learning German. Qualitative learning performance indicators where data are in the form of words, sentences or pictures (According to Sugiono: 2017). Since this is a strategy, the appropriate

method is qualitative. Because doing analysis and looking for words or sentences in the form of strategies in conjugating verbs in the form of image media.

Media images are everything that is visually realized into 2-dimensional form as an outpouring or various thoughts such as portraits, slides, films, strips, projectors (Marlen, et al, 2014: 5). The image media used is an image that has been edited in inshot.

This is because students don't understand or often forget to conjugate verbs. This is due to several aspects, such as lack of mastery of vocabulary. The data collection technique used is online observation because the data is taken through social media and descriptive because it describes the strategy that will be made or planned.

The image on this image media is in the form of text that is edited in the inshot application where this application has several features that make it easier for us to be creative, there are several menu options on this media, we only use the appropriate and required text, background and font choices.

Table 2 Media Usually Given Conjugation

Subjek	heisen	kommen	wohnen	machen	lernen	suffix
Ich	heise	komme	wohne	mache	lerne	-e
Du	heisst	kommst	wohnst	machst	lernst	-st
Er	heisst	kommt	wohnt	macht	lernt	-t
Sie	heisst	kommt	wohnt	macht	lernt	-t
Es	heisst	kommt	wohnt	macht	lernt	-t
Wir	heisen	kommen	wohnen	machen	lernen	-en
Ihr	heisst	kommt	wohnt	macht	lernt	-t
Sie/sie	heisen	kommen	wohnen	machen	lernen	-en

- strategic learning media



Picture 1 is the conjugation of the verb read (Lernen).

Discussion

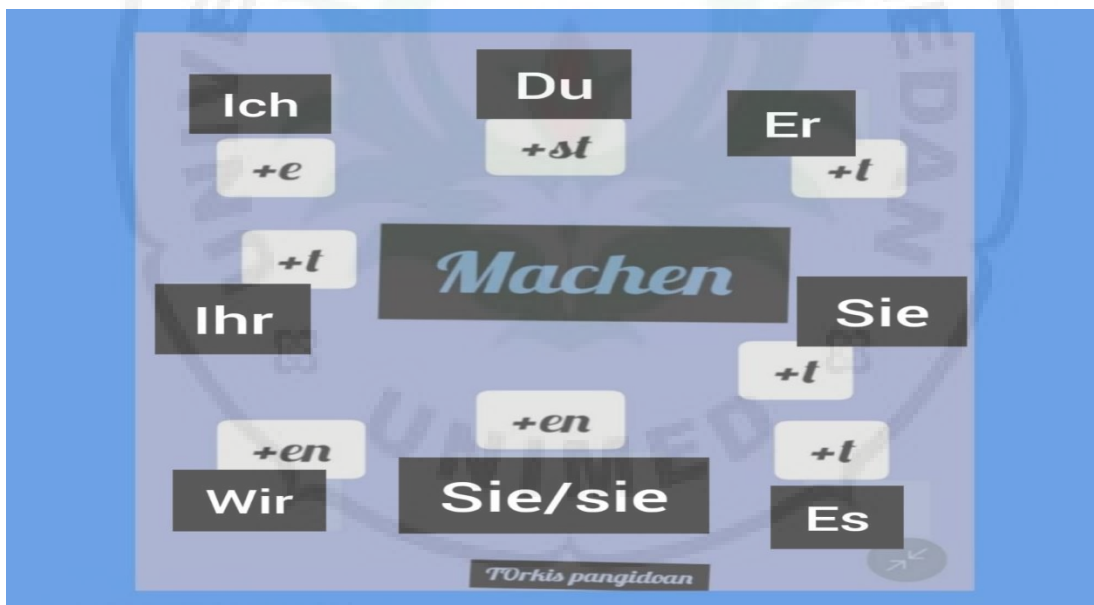
1. The strategic steps taken are
 - Look for some verbs and their conjugations
 - Creating a media in the form of image media
 - Giving the picture media to students to study

2. Benefits of picture media in learning to conjugate German verbs German language learning media, especially picture media, are tools that can be used in learning to conjugate easily to understand, in general the benefits of university picture media in learning to conjugate German are:

- As a tool to create an effective progress situation.
- An integral part of the whole teaching.
- Generating student learning motivation.
- Enhancing the results and quality of teaching and learning.
- Steps for using picture media the steps used in picture media in conjugating verbs in learning German:
- Prepare image media that will be used to provide conjugation material to students. Lecturers must really understand the learning that will be given to students and have a variety of strategies that will be used in delivering material to students.
- Students are introduced to the learning strategies used and introduced to image media, then students are asked to look at the image media in their own way but still in lecturer assignments.

3. Strategies used in conjugating verbs in German

Examples of media images:



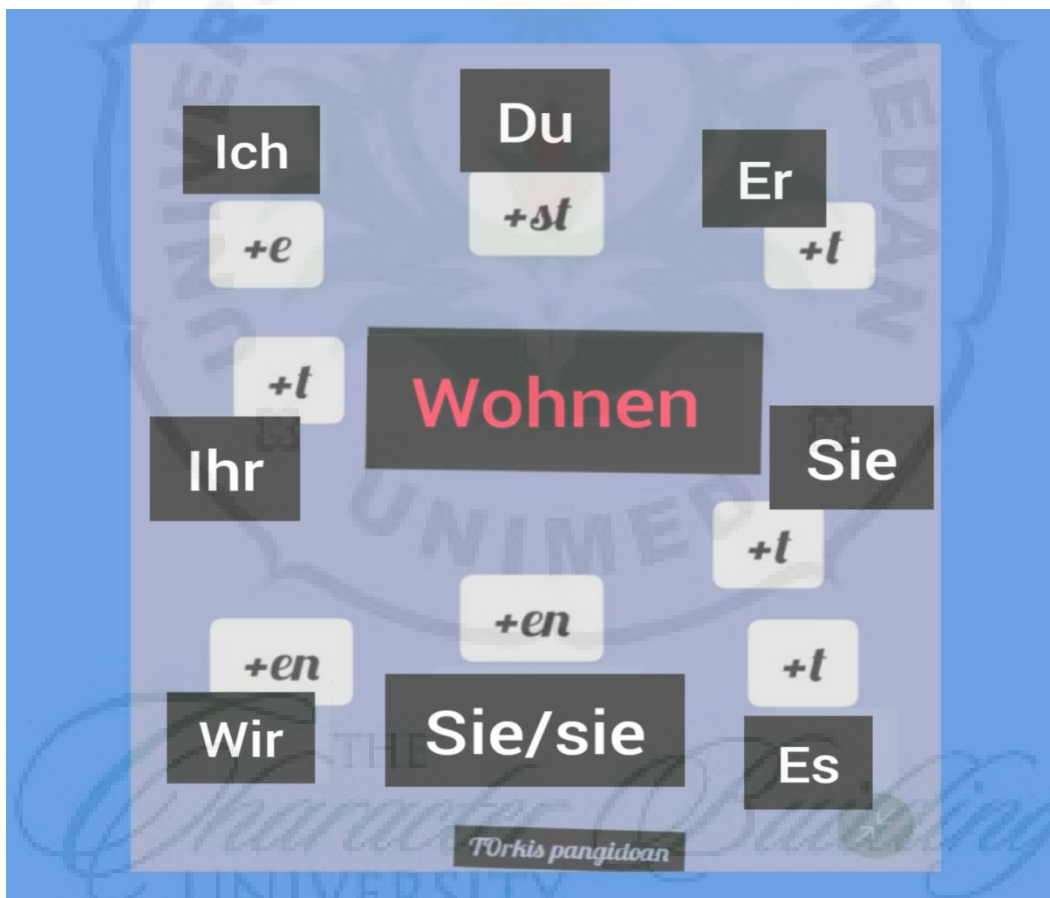
Picture 2 is the conjugation of the verb make (Machen).



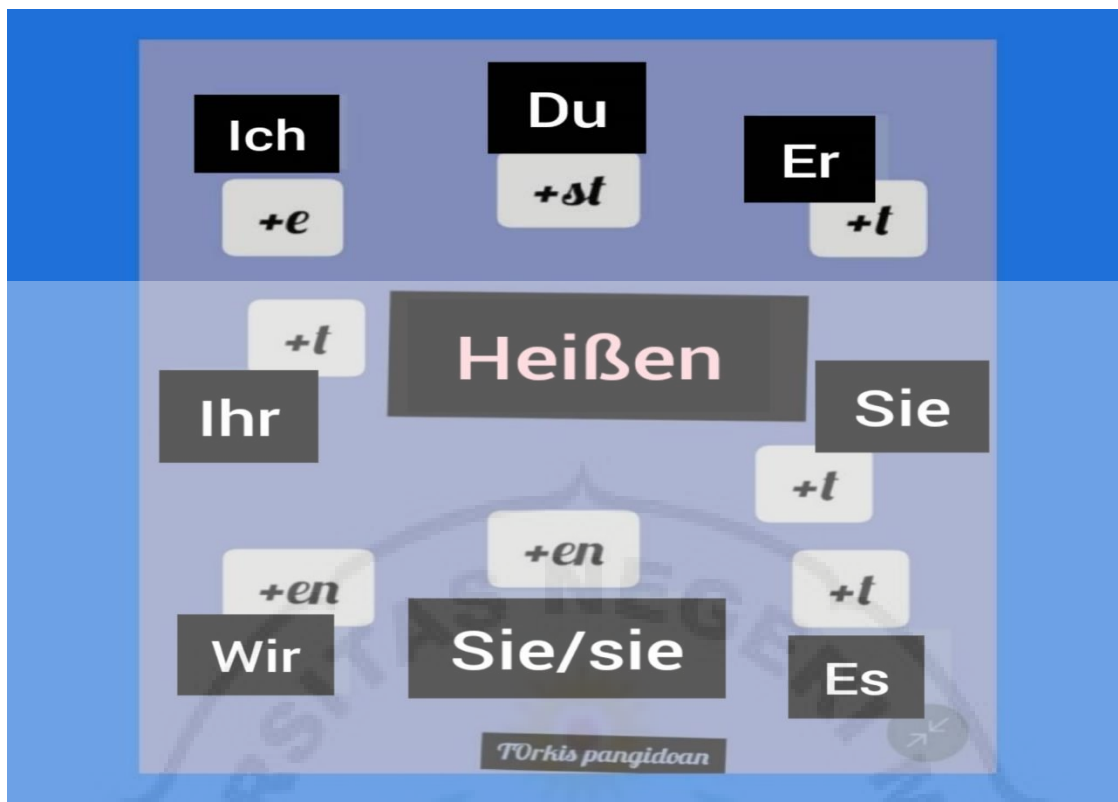
Picture 3 is the conjugation of the verb read (Lernen).



Picture 4 is the conjugation of the verb originated (Kommen).



Picture 5 is the conjugation of the verb residence (Wohnen).



Picture 6 is the conjugation of the verb name (Heissen).

From pictures 1 to 6 we can see that the verb is made in the middle of the box with a larger size than the subject and conjugation while the subject and conjugation or addition are made around the verb. It aims to make it easier for students to remember verbs and conjugations.

Subjects and suffixes are made close together, so that students remember that every verb with a different subject has a different ending.

For example, if the verb machen with the subject Ich is made with the addition of e, then it changes to machen, the subject Wir is added or the suffix en becomes machen

Conclusion

The current era of science and technology revolution sets the task of students as knowledge givers or directors while students as knowledge recipients or knowledge seekers. The learning media used are only glued to books or LCD projectors, but other learning media can be used, for example image media. The strategies needed in conjugating verbs are looking for some verbs and their conjugations, making a media in the form of image media and giving the image media to students to study. Learning materials or are all things used by teachers or students to facilitate the learning process. Teaching materials in addition to dictionaries, reading books, workbooks, or photocopies of practice questions, materials can also be in the form of newspapers and can also be in the form of tables or pictures. Based on the planned strategy, it can help students learn conjugation easily because it uses image media. In this millennial era, students have a better understanding of interesting learning models. Qualitative methods of observation obtained online are relevant and strategy, conjugation, and media materials can be applied to the German language learning process.

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