

## ABSTRAK

**Ryo Putra Simamora, Nim 7181143006. Pengaruh Pendidikan Kewirausahaan Dan Lingkungan Keluarga Terhadap Minat Melestarikan Usaha Keluarga Dikalangan Mahasiswa Pendidikan Bisnis Stambuk 2018 Fakultas Ekonomi Universitas Negeri Medan**

Permasalahan dari penelitian ini “rendahnya minat Melestarikan Usaha Keluarga Dikalangan Mahasiswa Pendidikan Bisnis Stambuk 2018 Fakultas Ekonomi Universitas Negeri Medan” penelitian ini bertujuan untuk mengetahui Pengaruh Pendidikan Kewirausahaan Dan Lingkungan Keluarga Terhadap Minat Melestarikan Usaha Keluarga Dikalangan Mahasiswa Pendidikan Bisnis Stambuk 2018 Fakultas Ekonomi Universitas Negeri Medan. Penelitian dilakukan di fakultas Pendidikan Bisnis Stambuk 2018 Fakultas Ekonomi dengan populasi sebanyak 53 orang mahasiswa dan sampel berjumlah 30 orang mahasiswa yang di ambil dengan metode Purposif sampling. Instrumen pengumpulan data yang digunakan adalah angket penelitian Pendidikan Kewirausahaan Dan Lingkungan Keluarga Terhadap Minat Melestarikan Usaha Keluarga dalam bentuk skala likert masing-masing 25 item soal. Hasil analisis data menggunakan data menggunakan regresi berganda dan uji hipotesis yang disimpulkan bahwa pendidikan kewirausahaan dan Lingkungan Keluarga berpengaruh Terhadap Minat Melestarikan Usaha Keluarga mahasiswa. Hal ini di lihat dari hasil regresi linear berganda di peroleh persamaan  $Y = 1,204 + 0,344(X_1) + 0,542(X_2) + e$ . Selanjutnya dapat dilihat nilai signifikan antara Pendidikan Kewirausahaan dan Minat Melestarikan Usaha Keluarga yang di tunjukkan dengan nilai  $t_{hitung} > t_{tabel}$  dimana  $2,658 > 0,683$  dengan nilai signifikan  $0,010 < 0,05$ . Begitu juga nilai signifikan antara Lingkungan Keluarga Terhadap Minat Melestarikan Usaha Keluarga dimana di nilai  $t_{hitung} > t_{tabel}$  dimana  $11,460 > 0,683$  dengan nilai signifikan  $0,007 < 0,05$ . secara simultan (uji F) ditunjukkan dengan nilai  $F_{tabel} > F_{hitung}$  dimana  $0,000 < 0,05$ . secara simultan (uji F) dimana  $377,342 > 3,346$  dengan nilai signifikan  $0,000 < 0,05$ , sehingga dapat dilakukan bahwa hipotesis di terima dengan demikian di simpulkan bahwa pendidikan kewirausahaan dan Lingkungan Keluarga berpengaruh positif dan signifikan Terhadap Minat Melestarikan Usaha Keluarga Terhadap Minat Melestarikan Usaha Keluarga Dikalangan Mahasiswa Pendidikan Bisnis Stambuk 2018 Fakultas Ekonomi Universitas Negeri Medan.

**Kata kunci : Pendidikan Kewirausahaan, Lingkungan Keluarga, Minat Melestarikan Usaha Keluarga**

## ABSTRACT

**Ryo Putra Simamora, Nim 7181143006. The Effect of Entrepreneurship Education and Family Environment Motivation on Interest in Preserving Family Business Among Stambuk Business Education Students 2018 Faculty of Economics, State University of Medan**

The problem of this research is "the low interest in preserving family businesses among students of 2018 Stambuk Business Education Faculty of Economics, Medan State University. This study aims to determine the effect of entrepreneurship education and family environment on interest in preserving family businesses among students of 2018 Stambuk Business Education Faculty of Economics, State University of Medan. The study was conducted at the 2018 Stambuk Business Education faculty, Faculty of Economics, with a population of 30 students and a sample of 30 students who were taken using the Purposive Sampling method. The data collection instrument used was a research questionnaire on Entrepreneurship Education and Family Environment Motivation on Interest in Preserving Family Business in the form of a Likert scale of 25 items each. The results of data analysis using data using multiple regression and hypothesis testing concluded that entrepreneurship education and family environment motivation have an effect on students' interest in preserving family businesses. This can be seen from the results of multiple linear regression, the equation  $Y = 1,204 + 0,344 (X_1) + 0,542 (X_2) + e$ . Furthermore, it can be seen that there is a significant value between Entrepreneurship Education and Interest in Preserving Family Business which is indicated by the t value  $> t$  table where  $2,658 > 0,683$  with a significant value of  $0.010 < 0.05$ . Likewise, the significant value between Family Environmental Motivation and Interest in Preserving Family Business where the value of t count  $> t$  table where  $11.460 > 0,683$  with a significant value of  $0.007 < 0.05$ . Simultaneously (F test) is indicated by the value of F table  $> F$  count where  $0.007 < 0.05$ . Simultaneously (F test) where  $377.342 > 3.346$  with a significant value of  $0.000 < 0.05$ , so it can be concluded that the hypothesis is accepted, thus it can be concluded that entrepreneurship education and family environment motivation have a positive and significant effect on the interest in preserving family businesses on interest Preserving Family Business Among Students of 2018 Stambuk Business Education Faculty of Economics, State University of Medan

**Keywords: Entrepreneurship Education, Family Environment, Interest in Preserving Family Business.**