

ABSTRAK

Imelda Stevani Sitorus, Nim 7182143007. Pengaruh *Academic Support* Dan *Social Support* Terhadap Minat Berwirausaha Siswa Kelas XI Jurusan Pemasaran Smk Swasta Budi Agung Medan, Skripsi, Jurusan Ekonomi, Program Studi Pendidikan Bisnis, Fakultas Ekonomi, Universitas Negeri Medan Tahun 2021.

Permasalahan dalam penelitian “rendah minat berwirausaha siswa” kelas XI Jurusan Pemasaran di SMKS Budi Agung Medan. Penelitian ini bertujuan untuk mengetahui Pengaruh *Academic Support* Dan *Social Support* Terhadap Minat Berwirausaha Siswa Kelas XI Jurusan Pemasaran Smk Swasta Budi Agung Medan. Populasi pada penelitian ini yaitu seluruh siswa kelas XI Jurusan Pemasaran di SMKS Budi Agung Medan yang berjumlah 54 siswa. Instrumen pengumpulan data yang digunakan adalah angket dalam bentuk skala likert. Hasil analisis data menggunakan regresi linear berganda dan uji hipotesis dan disimpulkan bahwa mata *Academic Support* Dan *Social Support* berpengaruh terhadap minat berwirausaha siswa. Hal ini dilihat dari hasil analisis regresi linear berganda diperoleh persamaan $Y = 27,991 + 0,741 (X1) + 0,563 (X2) + e$. Selanjutnya dilihat dari nilai signifikan antara *Academic Support* terhadap minat berwirausaha siswa ditunjukkan dengan nilai $t_{hitung} > t_{tabel}$ dimana $4,482 > 2,00758$ dengan nilai signifikan $0,00 < 0,05$. Selanjutnya dilihat dari nilai signifikan antara Dan *Social Support* terhadap minat berwirausaha siswa ditunjukkan dengan nilai $t_{hitung} > t_{tabel}$ dimana $3,430 > 2,00758$ dengan nilai signifikan $0,001 < 0,05$. Secara simultan (uji F) ditunjukkan dengan nilai $F_{hitung} > F_{tabel}$ dimana $33,613 > 3,18$ dengan nilai signifikan $0,000 < 0,05$. Sehingga dapat dikatakan bahwa hipotesis diterima. Dengan demikian dapat disimpulkan bahwa *Academic Support* dan *Social Support* berpengaruh positif dan signifikan terhadap minat berwirausaha siswa kelas XI Jurusan Pemasaran di SMKS Budi Agung Medan.

Kata Kunci : *Academic Support* *Social Support*, *Minat Berwirausaha*

ABSTRACT

Imelda Stevani Sitorus, Nim 7182143007. The Effect of Academic Support and Social Support on Entrepreneurial Interest in Class XI Students of Marketing Department at Budi Agung Private Vocational School, Medan, Thesis, Department of Economics, Business Education Study Program, Faculty of Economics, Medan State University in 2021.

The problem in this study is "low interest in entrepreneurship students" class XI Marketing Department at SMKS Budi Agung Medan. This study aims to determine the effect of academic support and social support on entrepreneurial interest in class XI students in the marketing department of Budi Agung Private Vocational School, Medan. The population in this study were all students of class XI Marketing Department at SMKS Budi Agung Medan, totaling 54 students. The data collection instrument used was a questionnaire in the form of a Likert scale. The results of data analysis using multiple linear regression and hypothesis testing and concluded that academic support and social support have an effect on students' interest in entrepreneurship. This can be seen from the results of multiple linear regression analysis obtained by the equation $Y = 27.991 + 0.741 (X1) + 0.563 (X2) + e$. Furthermore, it can be seen from the significant value of Academic Support on students' interest in entrepreneurship as indicated by the value of $t_{count} > t_{table}$ where $4.482 > 2.00758$ with a significant value of $0.00 < 0.05$. Furthermore, seen from the significant value between Dan Social Support on students' interest in entrepreneurship, it is indicated by the value of $t_{count} > t_{table}$ where $3.430 > 2.00758$ with a significant value of $0.001 < 0.05$. Simultaneously (F test) is indicated by the value of $F_{count} > F_{table}$ where $33.613 > 3.18$ with a significant value of $0.000 < 0.05$. So it can be said that the hypothesis is accepted. Thus, it can be concluded that Academic Support and Social Support have a positive and significant effect on the entrepreneurial interest of class XI students in the Marketing Department at Budi Agung Vocational School, Medan.

Keywords: Academic Support, Social Support, Interest in Entrepreneurship