

ABSTRAK

Devi Lisnawaty Sihite, NIM: 7183143024. Pengaruh Soft Skill dan Hard Skill Terhadap Kesiapan Kerja pada Mahasiswa Pendidikan Bisnis Stambuk 2019 Fakultas Ekonomi UNIMED.

Tujuan penelitian ini untuk mengetahui pengaruh *Soft Skill* dan *Hard Skill* secara bersama-sama terhadap Kesiapan Kerja pada mahasiswa Pendidikan Bisnis Stambuk 2019. Penelitian ini menggunakan pendekatan kuantitatif. Teknik analisis data menggunakan uji regresi linear berganda. Uji hipotesis menggunakan uji t dan uji f. Hasil penelitian ini menunjukkan bahwa ada pengaruh variabel *Soft Skill* terhadap Kesiapan Kerja pada Mahasiswa Pendidikan Bisnis Stambuk 2019 Fakultas Ekonomi UNIMED. Ada pengaruh variabel *Hard Skill* terhadap Kesiapan Kerja pada Mahasiswa Pendidikan Bisnis Stambuk 2019 Fakultas Ekonomi UNIMED. Ada pengaruh antara variabel *Soft Skill* dan *Hard Skill* terhadap Kesiapan Kerja pada Mahasiswa Pendidikan Bisnis Stambuk 2019 Fakultas Ekonomi UNIMED.

Kata Kunci: *Soft Skill*, *Hard Skill*, dan Kesiapan Kerja

ABSTRACT

Devi Lisnawaty Sihite, NIM: 7183143024. The Effect of Soft Skills and Hard Skills on Work Readiness in Stambuk Business Education Students 2019 Faculty of Economics UNIMED.

The purpose of this study is to determine the effect of soft skills and hard skills together on job readiness in Stambuk Business Education students 2019. This study uses a quantitative approach. The data analysis technique used multiple linear regression test. Hypothesis testing using t test and f test. The results of this study indicate that there is an effect of Soft Skill variables on Work Readiness in Stambuk Business Education Students 2019 Faculty of Economics UNIMED. There is an effect of the Hard Skill variable on Work Readiness in Stambuk Business Education Students 2019 Faculty of Economics, UNIMED. There is an influence between Soft Skill and Hard Skill variables on Work Readiness in Stambuk Business Education Students 2019 Faculty of Economics UNIMED.

Keywords: Soft Skill, Hard Skill, and Work Readiness

