ABSTRAK

Decy Damayanti Sipayung. NIM 819692005. Pengembangan Bahan Ajar Menulis Teks Biografi Berbasis Canva untuk Siswa Kelas X SMK Swasta Teladan Pematangsiantar. Tesis. Pendidikan Bahasa dan Sastra Indonesia. Universitas Negeri Medan.2022.

Penelitian ini bertujuan untuk mengetahui: (1) proses pengembangan modul teks teks biografi berbentuk kanva pada siswa kelas X SMK Swasta Teladan Pematangsiantar, (2) kelayakan modul teks biografi berbentuk canva pada siswa kelas X SMK Swasta Teladan Pematangsiantar, (3) keefektifan modul teks biografi berbentuk canva pada siswa kelas X SMK Swasta Teladan Pematangsiantar. Jenis penelitian ini adalah penelitian dan pengembangan dengan menggunakan model pengembangan Borg and Gell. Teknik pengumpulan data dilakukan dengan penyebaran angket dan tes tertulis berbentuk uraian pada materi teks prosedur. Hasil penelitian menunjukkan bahwa (1) proses pengembangan bahan ajar dilakukan dengan 10 tahap, yaitu potensi masalah, pengumpulan data, desain produk, validasi desain, revisi/perbaikan desain, uji coba awal produk, revisi/perbaikan produk, uji coba pemakaian, revisi/perbaikan produk, dan produk massal. (2) kelayakan bahan ajar berupa modul yang dikembangkan dinyatakan layak untuk digunakan berdasarkan validasi ahli materi dan ahli desain. Ahli materi meliputi aspek kelayakan isi / materi, kelayakan penyajian, kelayakan Bahasa dan kesesuaian tema teks biografi berbentuk canva dengan nilai rata-rata keseluruhan sebesar 96,75% dengan kriteria "sangat baik". Ahli desain diperoleh persentase nilai rata-rata keseluruhan sebesar 85% dengan kriteria "sangat baik". Persentase rata-rata diperoleh dari aspek kelayakan kegrafikan dan tema teks biografi berbentuk canva. Ahli media diperoleh persentase nilai rata-rata keseluruhan sebesar 85% dengan kriteria "sangat baik". Persentase rata-rata diperoleh dari indikator penilaian tampilan tulisan, tampilan gambar, kemenarikan, dan keterpaduan. Guru mata pelajaran Bahasa Indonesia diperoleh persentase nilai rata-rata sebesar 91,25% dengan kriteria "sangat baik". uji coba perorangan diperoleh persentase nilai rata-rata sebesar 83,33% dengan kriteria "sangat baik". Pada uji coba kelompok kecil diperoleh persentase nilai rata-rata sebesar 83,86% dengan kriteria "sangat baik". Selanjutnya, pada uji coba lapangan terbatas diperoleh persentase nilai rata-rata sebesar 84,59% dengan kriteria "sangat baik". Berdasarkan keseluruhan data yang diperolrh menunjukan bahwa bahan ajar tek biografi berbentuk canva dinyatakan layak dan efektif untuk digunakan dalam proses pembelajaran.

Kata kunci: Bahan Ajar, Teks Biografi, *Canva.*

ABSTRAC

Decy Damayanti Sipayung. NIM 819692005. Development of Teaching Materials to Write Canva-Shaped Biographical Texts for Students of Class X of Private Vocational School Teladan Pematangsiantar. Thesis. Indonesian Language and Literature Education. Medan State University.2022.

This research aims to (1) the process of developing a kanva-shaped biographical text text module in students of class X of Private Vocational School Teladan Pematangsiantar, (2) the feasibility of a canva-shaped biographical text module in students of class X of Private Vocational School Teladan Pematangsiantar, (3) the effectiveness of canva-shaped biographical text modules in students of class X of Private Vocational School Teladan Pematangsiantar. This type of research is research and development using the Borg and Gell development model. Data collection techniques are carried out by the dissemination of questionnaires and written tests in the form of descriptions on the material of the procedure text. The results showed that (1) The process of developing teaching materials is carried out with 10 stages, namely potential problems, data collection, product design, product validation, design revision / improvement, product initial trial, product revision / repair, usage trial, product revision / repair, and mass product . (2) the feasibility of teaching materials in the form of developed modules is declared suitable for use based on the validation of material experts and design experts. Material experts include aspects of content/material feasibility, presentation feasibility, language feasibility and suitability of canva-shaped biographical text themes with an overall average value of 96.75% with "excellent" criteria. Design experts obtained an overall average value percentage of 85% with the "excellent" criteria. Design experts obtained an overall average value percentage of 85% with the "excellent" criteria. The average percentage is obtained from the feasibility aspects of infographics and the theme of biographical texts in the form of canvas. Media experts obtained an overall average score percentage of 85% with the "excellent" criteria. The average percentage is obtained from the indicators of writing display assessment, image display, femininity, and cohesion. Teachers of Indonesian subjects obtained an average grade percentage of 91.25% with "excellent" criteria. Individual trials obtained an average percentage score of 83.33% with the criteria "excellent". In the small group trials obtained an average percentage of 83.86% with the criteria "excellent". Furthermore, in limited field trials obtained an average value percentage of 84.59% with the criteria "very good". Based on the overall data, it shows that biographical technology teaching materials in the form of canvas are declared feasible and effective for use in the learning process.

Keywords: Teaching Materials, Biographical Text, Canva