

ABSTRAK

DAHRATUL LAILA. NIM 8196192023. Pengembangan Bahan Ajar Semantik Berbasis *Podcast* pada Mahasiswa Semester VI Prodi Pendidikan Bahasa dan Sastra Indonesia Fakultas Bahasa dan Seni Universitas Negeri Medan. Tesis. Pendidikan Bahasa dan Sastra Indonesia, Program Pascasarjana Universitas Negeri Medan. 2022.

Penelitian ini bertujuan untuk menjelaskan (1) proses pengembangan bahan ajar semantik berbasis *podcast*, (2) kelayakan bahan ajar semantik berbasis *podcast*, dan (3) efektifitas bahan ajar semantik berbasis *podcast*. Jenis penelitian dan pengembangan berdasarkan model Addie yang diadaptasi oleh Robert Maribe Branch terdiri atas 5 langkah, yaitu analysis, design, development, implementation, dan evaluation. Hasil penelitian menunjukkan bahwa (1) proses pengembangan menghasilkan produk berupa modul semantik berbasis *podcast*, (2) bahan ajar modul semantik berbasis *podcast* yang dikembangkan sudah layak digunakan berdasarkan hasil validasi ahli materi sebesar 97,25%, validasi ahli desain sebesar 94,5%, dan validasi ahli media sebesar 84,4%, (3) bahan ajar modul semantik berbasis *podcast* mahasiswa Semester VI Prodi Pendidikan Bahasa dan Sastra Indonesia Fakultas Bahasa dan Seni Universitas Negeri Medan dinyatakan efektif berdasarkan hasil pretes dan postes. Keefektifan modul dianalisis melalui uji gain dengan perolehan nilai rata-rata indeks gain sebesar 0,39 dengan kriteria keefektifan sedang. Dengan demikian, modul semantik berbasis *podcast* mahasiswa kelas Reguler B 2019 yang telah dikembangkan dinyatakan layak dan efektif digunakan dalam proses pembelajaran. Implikasi modul semantik ini dapat digunakan mahasiswa belajar secara mandiri di masa pandemic covid-19 dengan menggunakan audio *podcast* melalui aplikasi *Anchor* yang bisa diakses melalui *smartphone*.

Kata Kunci : bahan ajar, semantik, *podcast*



ABSTRACT

DAHRATUL LAILA. NIM 8196192023. Development of Podcast Based Semantic Teaching Materials for Semester VI Students of the Indonesian Language and Literature Education Study Program Fakultas Bahasa dan Seni Universitas Negeri Medan. Tesis. Pendidikan Bahasa dan Sastra Indonesia, Program Pascasarjana Universitas Negeri Medan. 2022.

This research purpose to explained (1) the process of developing podcast-based semantic teaching materials, (2) the feasibility of podcast-based semantic teaching materials, and (3) the effectiveness of podcast-based semantic teaching materials. The type of research and development based on the Addie model adapted by Robert Maribe Branch consists of 5 steps, namely analysis, design, development, implementation, and evaluation. The results showed that (1) the product development process in the form of podcast-based semantic modules, (2) podcast-based semantic module teaching materials that were developed were feasible to use based on the results of expert validation of 97.25%, design expert validation of 94.5%, and media expert validation was 84.4%, (3) podcast-based semantic module teaching materials for Semester VI students of the Indonesian Language and Literature Education Study Program, Faculty of Language and Arts, Medan State University were declared effective based on the results of the pretest and posttest. The effectiveness module was analyzed through a gain test with an average gain index of 0.39 with moderate effectiveness criteria. Thus, the podcast-based semantic module for Regular B class 2019 students that has been developed is stated and effectively used in the learning process. The implications of this semantic module can be used by students to study independently during the covid-19 pandemic by using audio podcasts through the Anchor application which can be accessed via smartphones.

Keywords: teaching materials, semantics, podcast

