

ABSTRAK

Rezqi Fitriah Qolbi Br. Ginting : Pengembangan Media Pembelajaran Berbasis Prezi Pada Mata Pelajaran Pengeritingan Rambut Desain Kelas XI SMK Pariwisata Imelda Medan. Skripsi. Fakultas Teknik Universitas Negeri Medan. 2022.

Penelitian yang telah dilaksanakan ini bertujuan untuk : 1) Untuk mengembangkan media pembelajaran berbasis *prezi* pada mata pelajaran pengeritingan rambut desain kelas XI SMK Pariwisata Imelda Medan. 2) Mengetahui kelayakan media pembelajaran berbasis *prezi* pada mata pelajaran pengeritingan rambut desain kelas XI SMK Pariwisata Imelda Medan.

Jenis penelitian yang digunakan adalah metode *research and development* (R&D) yang mengacu pada penelitian ADDIE dengan melalui beberapa tahap yakni : 1) Analisis, 2) Design, 3) Development, 4) Implementasi, 5) Evaluasi. Pada tahap *development* (pengembangan), media *prezi* divalidasi kelayakannya kepada 2 ahli materi dan 2 ahli media selanjutnya melakukan uji coba kelompok kecil 5 siswa, uji coba kelompok sedang 10 siswa, uji coba kelompok besar 30 siswa kelas XI SMK Pariwisata Imelda Medan.

Hasil penelitian pengembangan menunjukkan bahwa : 1) Pengembangan media pembelajaran berbasis *prezi* pada mata pelajaran pengeritingan rambut desain menghasilkan pertimbangan dari ahli materi bahwa secara keseluruhan (85%) kriteria “baik” dari ahli media bahwa secara keseluruhan media (93%) kriteria “sangat baik” ; 2) Kelayakan media *prezi* pada mata pelajaran pengeritingan rambut desain dinilai berdasarkan pada hasil uji coba kelompok kecil memperoleh skor (89%) kriteria “baik” ,uji coba kelompok sedang memperoleh skor (94%) kriteria “ sangat baik”, uji coba kelompok besar memperoleh skor (95%) kriteria “sangat baik”. Berdasarkan hasil tersebut media pembelajaran berbasis *prezi* pada mata pelajaran pengeritingan rambut desain dinyatakan layak digunakan sebagai media pembelajaran siswa kelas XI SMK Pariwisata Imelda Medan.

Kata Kunci : Media Pembelajaran, Pengeritingan Rambut Teknik Stick.



ABSTRACT

Rezqi Fitriah Qolbi Br. Ginting : *Development of Prezi Based Learning Media in Curling Design Subjects for Class XI at SMK Pariwisata Imelda Medan.* Essay. Faculty of Engineering, State University of Medan. 2022.

The research that has been carried out is aims at : 1) To development *prezi based learning* media in the subject of hair curling design for class XI at SMK Pariwisata Imelda Medan. 2) Knowing the feasibility of *Prezi* based learning media in the subject of hair curling design class XI at SMK Pariwisata Imelda Medan.

The type of research used is the research and development (R&D) method which refers to ADDIE research by going through several stages, are : 1) Analysis, 2) Design, 3) Development, 4) Implementation, 5) Evaluation. At the development stage, the *prezi* media was validated for it's feasibility to 2 material experts and 2 media experts then conducted a small group trial of 5 students, a medium group trial of 10 students, a big group trial of 30 students in class XI at SMK Pariwisata Imelda Medan.

The results of the development research show that: 1) The development of *Prezi based learning* media in the subject of hair curling design resulted in the consideration of material experts that overall (85%) criteria were "good" from media experts that overall media (93%) criteria were " very good" ; 2) The feasibility of *Prezi* media on the subject of hair curling design is assessed based on the results of the small group trial obtained a score (89%) with the "good" criteria, the medium group trial obtained a score (94%) with the "very good" criteria, the large group trial obtained a score (95%) of the "very good" criteria. Based on these results, the *Prezi based learning* media in the subject of design hair curling was declared "appropriate" to be used as a learning medium for class XI students of SMK Pariwisata Imelda Medan.

Keywords: Learning Media, Hair Curling Stick Technique.

