

ABSTRACT

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The study dealt with the metaphor in Guro-guro Aron song lyrics by Salamah Br. Barus. The objectives of this study were to find out 1) the types of Metaphor in *Guro-guro Aron* Songs, 2) the meaning of metaphor in *the Guro – guro Aron* Songs, and 3) the reasons why the author conveys metaphor through the lyrics of Guro-guro Aron album based on life and love. The source of data were lyrics of 5 song lyrics by Salamah Br. Barus. The data were collected by using documentary technique. The instrument to collect the data was using documentary sheet. The data are analysed by descriptive qualitative research. The results of this research showed that 1) there were three types of metaphor are used in *Guro-guro* aron songs, namely: conceptual metaphor (44,4%), ontological metaphor (36,3%) and orientational metaphor (18,1%). So it can be concluded that conceptual metaphor and ontological metaphor as high rating from the three types of metaphor. 2) There were the meaning of metaphor in lyrics of guro-guro aron songs namely: 44,4% for conceptual metaphor, 18.1% for orientational metaphor, 7 (7%) 36,3% for ontological metaphor. 3) There were reason the guro-guro aron why the author conveys metaphor through the lyrics of guro-guro aron album based on life and love, it interpreted by tribal leader who knows all the meaning where each lines has a deep meaning.

Keywords: *Metaphor, Guro-guro Aron, Anthropolinguistics analysis*

