ABSTRACT

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This study focused on the cultural values on Seumapa in Aceh wedding ceremony. The objectives of this study were to investigate the cultural values on Seumapa in Aceh wedding ceremony, to describe the realization of cultural values on *Seumapa* in Aceh wedding ceremony, and to describe the reason of cultural values on *Seumapa* in Aceh wedding ceremony realization in the ways are. This research was conducted by using the descriptive qualitative method. The data were 194 utterances that were taken from Seumapa utterances in five videos wedding ceremony of Aceh. The findings of this research were five cultural values on Seumapa was containing cultural values in relationship human with God are thirty utterances, cultural values in relationship human with nature are thirteen utterances, cultural values in relationship human with society sixty utterances, cultural values in relationship human with human are thirty utterances and cultural values in relationship human with himself are fifty-five utterances. The most dominant cultural value on Seumapa is cultural values in relations human with society. The cultural values on Seumapa in the Aceh wedding ceremony were realized verbally and non-verbal. The reasons for the realization of cultural values in the wedding ceremony are because customs and culture in Aceh, as a sign of gratitude, request from the family and enrich the sheik knowledge.

Keywords: Cultural Values on *Seumapa*, Oral Tradition, *Seumapa*, Aceh Wedding Ceremony