ABSTRACT

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This study aimed at analyzing the types of positive politeness strategy of the main character which represented in *On the Basis of Sex* movie. The descriptive qualitative method used to gain the findings of the data. The video recording used to gain transcription from the movie was the source of the data. From that findings, 90 utterances spoken by Ruth as the main character, and from that 90, 29 utterances indicated as positive politeness. Which was 32,2% of the total amount. The positive politeness that represented by Ruth indicated that she as law person would be extremely intimidative. Instead this movie told from the beginning of her life through the end. These utterances was listed and marked as the technique of collecting and analyzing the data. And from that list, the categorization would be easy to exctract the data. Thus, the writer found that positive politeness in the movie often emerged because the theme was about law school, court room, and national administration.

Keywords: Politeness Strategy, Positive Politeness.

