

## ABSTRACT

**Agnes Imam Pratiwi. NIM 2141220003. Politeness Strategy of Request In Traditional Market. A Thesis. Faculty of Languages and Arts. State University of Medan. 2021.**

This study aimed at analyzing the kind of politeness strategy in request which represented in traditional market in Marelán. The descriptive qualitative method used to gain findings of the data itself. From that findings, 59 requests from 7 speakers has been analyzed. In this study, there were 59 utterances spoken in traditional market. From those 11 utterances, 59 requests filtered. The categorization of that 59 requests limited to Bald-on record (32) and Positive Politeness (11). %). Later on, the positive politeness was the dominant type of politeness since the traditional market was a full of bargaining, the using of positive politeness would be found in many ways. The instrument of this study was recording the event and transcribing them into list. And from that list, the categorization would be easy to extract the data. Thus the writer found that positive politeness that used also similar to another local traditional market.

**Keywords: Politeness Strategy, Requests, Traditional Market**

