

CHAPTER I

INTRODUCTION

A. Background of the Study

Language is the essential way of human lifestyles when you consider that language is used to talk with different humans. In different words, humans can say that language is a shape for people to discover their feelings, expression, ideas, and feelings in the direction of something. Usually, humans supply that means of the utterance not directly of their communication. It way that each utterance that is conveyed through humans consists of hidden that means indeed. Kramsch (1998) who state that language express and symbolizes cultural reality. For some people the use of metaphors in interaction and communication everyday maybe just a part of the language style so it functions only as a rhetorical variation.

There is the foremost common definition of metaphor within the study. Lakoff and Johnson (1980), state that metaphors will be found in our existence. The concept of metaphor includes these three things: firstly, metaphor could be a property of words in linguistics aspect; secondly, metaphor is beneficial for artistic purpose, as an example sort of a poem; lastly, metaphor may be a figure of speech which is employed for effect and a part of everyday human communication. Furthermore, Richard (1936) states that metaphor may be a comparison to look at similar meaning in one object to a different object to create a comparison. Discussing metaphor is discussing the employment of language that explains something that doesn't confer with the originally brought up or to its

literal assuming to point similarity or connect two comparable things, Knowles and Moon (2006). Cruse (2000), states an analogous definition which suggests that metaphors are the employment of one word or phrase to seek advice from something different from its literal meaning. There may not be a single theory of metaphor, given the complexities of metaphorical thought as expressed in language, gesture, and other human actions (Line 2010). A metaphor occurs when a word is employed to see an object, concept, process, quality, relationship or world to which it doesn't conventionally refer.

Jaynes (2000), metaphor is considered as a mental action expressed in words through a paraphrasing and consist of two elements. Metaphor is for most human beings a device of poetic creativeness and the rhetorical flourish a depend upon tremendous in preference to normal language. Meanwhile, Wahab (1990) said that the metaphor lies in its important role in determining the relationship between the language of human knowledge and the world it wants.

Metaphor helps speakers or writers to describe about two different things. Moreover, metaphor can be uses to adorn the word or emphasize the word. Metaphors cannot only be discovered in a song, movie and poem however also can be discovered in conversations or in a wedding ceremony which includes *Panggih*. In the implementation of the wedding ceremony, there is mostly a particular language style and has an expression value for something. In the implementation of the Javanese conventional wedding ceremony, it is also represented through the speakers of languages who paintings to deliver chants or collectible figurines to welcome the appearance of the marriage bride, which is known as the Dalang.

Usually, the puppeteer makes use of a language that has metaphor in it. In term of written language, the use of formal language is applied in the wedding ceremony.

Panggih ceremony is the peak of all wedding procession. *Panggih* ceremony is also called the *widhi widana panggih*, which is a noble procedure sent down by God to make the hearts of His servants at ease. (*Widhi* = God; *widana* = noble gift). The word *Panggih* itself is an acronym for '*pangudi gambuhing penggalih*' which means that which makes the heart at ease. This ceremony has the same function as marriage contracts in Islam, namely witnessing the will to marry before humans and God. Each religion or ethnic group has its own procedures which differ from one another but the goal is the same, namely that for human marriage, a certain ritual process must first go through.

The language used in the *panggih* ceremony is categorized into a performance variant of Javanese and narrated by *pranata hadicara*. For example,

*Mugia para pinisepuh, kasepuhan, miwah sesepuh tansah
paring idi sarta pangestu, pitedah sarta wewarah satemah
risang temanten ingkang nembe ngancik lelayaran ing
madyaning bebrayan agung saged hanjok ing gisik
samodraning kamulyan.*

'May the parents and elders always give permission, blessing, guidance and advice

So that the newlyweds who sail in the community can reach the beach of glory'.

Here we will discover a metaphor by analyzing the meaning of this mixed metaphor, there is two metaphor found in this example first word is sail literally means live in a new life and beach of glory means blessings.

Context : the newlyweds who sail in the community.

Metaphor (vehicle) : sail and beach

Meaning (topic) : moving ship and blessings

Connection (grounds) : ideas of life in society

There are some previous studies related to this research conducted by Octaviani (2019) in her study is anticipated to contribute toward linguistics area. The research is conducted in two major analyses. She also creates two different focuses. Firstly, styles of metaphors within the advertisement are analyzed by taking the slogan of cosmetic advertisement in several brands. they're investigated using Forceville's theory, which explains the categories of metaphors within the advertisement. Secondly, for metaphor analysis, the researcher uses the idea by Knowless and Moon (2006). The information is taken from a sentence within the cosmetic advertisement slogan. additionally. the cosmetic video promotion is additionally taken because the data to support the analysis The researcher collects the info and sets the limitation with the results of 10 cosmetic advertisements on the official website or from their official social media account which use English slogan.

Secondly, Arisni (2004) in her thesis "An Analysis of Non-Literal Meanings found in Lenny Kravitz's some selected songs" found that there are 4 cases of metaphors found in Lenny Kravitz's songs. Theories and methods applied by Arisni are used as references in writing this thesis. Beckson and Ganz (1975). Literary Terms: A Dictionary. This literary dictionary is very helpful to gain a clear understanding of many terms in literature including metaphor and its types.

For those previous studies above, this research will be different especially from the object. The researcher choose this topic because it is interesting to analyzed. The cause of this study is to investigate the kinds of metaphors based on the explanation above, the researcher was intended to find if the type of metaphor proposed by Crystal, Beckson and Ganz and Knowless and Moon relevant to be used as the theory to analyze the metaphor of Panyandra in Javanese wedding ceremony.

B. The Problem of the Study

Based on the explanation on the background of the study, the problems of the study are as the following:

1. What types of metaphor are applied in the *Tanggap Wacana Panyandra in Panggih Manten* ceremony of Java Ethnic Group?
2. What are the meanings of metaphor used in *Tanggap Wacana Panyandra in Panggih Manten* ceremony of Java Ethnic Group?

C. Objective of the Study

In relation to the problems, the objectives of the study are

1. to describe the metaphors in *Tanggap Wacana Panyandra in Panggih Manten* ceremony of the Java Ethnic Group and

2. to analyze the meaning of metaphor used in *Tanggap Wacana Panyandra in Panggih Manten* ceremony of the Java Ethnic Group.

D. Scope of the Study

The scope of this study is limited on analyzing found the metaphors and their meaning in *Panggih Manten* ceremony of Java ethnic group which was held in Langsa custom in Gampong Payabujok Seuleumak.

E. The Significance of the Study

The results of this study are expected to enable the authors to provide information and additional knowledge for readers in particular in the field of language and can be applied to the field of linguistics in particular semantics. The findings of this study are also expected to be useful for the students and the next researchers. The result of the findings will provide valuable input to:

1. Practically, this research can provide knowledge about meaning metaphors in semantic studies, especially for readers, as well as can motivate them to do research on metaphors with use different objects.
2. In general, research provides insight into the benefits of life or translator's input and is readers of translated works should be more cautious and critical when judging the interpret.