

ABSTRAK

Dede Irma, Nim 7172143008. Pengaruh Program Magang Kependidikan Dan Informasi Dunia Kerja Terhadap Minat Menjadi Guru Pada Mahasiswa Pendidikan Bisnis Stambuk 2017 Fakultas Ekonomi Universitas Negeri Medan, Skripsi, Jurusan Ekonomi, Program Studi Pendidikan Bisnis, Fakultas Ekonomi, Universitas Negeri Medan Tahun 2022.

Permasalahan dalam penelitian ini rendahnya minat menjadi guru pada mahasiswa pendidikan bisnis stambuk 2017 fakultas ekonomi universitas negeri medan. Penelitian ini bertujuan untuk mengetahui seberapa besar pengaruh program magang kependidikan dan informasi dunia kerja terhadap minat menjadi guru. Metode yang digunakan dalam penelitian ini yaitu observasi, dokumentasi dan angket. Penelitian ini dilakukan di Fakultas Ekonomi UNIMED dengan populasi seluruh mahasiswa Pendidikan Bisnis Stambuk 2017 dan sampel berjumlah 89 orang.

Hasil analisis data menggunakan regresi linear berganda dan uji hipotesis diperoleh persamaan $Y = 17,379 + 0,164X_1 + 0,651X_2$. Selanjutnya dilihat dari nilai signifikan program magang kependidikan terhadap minat menjadi guru ditunjukkan dengan nilai $t_{hitung} > t_{tabel}$ dimana $2,094 > 1,662$ dengan nilai signifikan $0,040 < 0,05$. Begitu juga nilai signifikan informasi dunia kerja terhadap minat menjadi guru dimana nilai $t_{hitung} > t_{tabel}$ dimana $6,864 > 1,662$ dengan nilai signifikan $0,000 < 0,05$. Secara simultan (uji F) ditunjukkan dengan nilai $F_{hitung} > F_{tabel}$ dimana $25,892 > 3,10$ dan nilai signifikan $0,000 < 0,05$. Sehingga dapat dikatakan bahwa hipotesis diterima. Dengan demikian dapat disimpulkan bahwa program magang kependidikan dan informasi dunia kerja berpengaruh positif dan signifikan terhadap minat menjadi guru pada mahasiswa Pendidikan Bisnis Stambuk 2017 Fakultas Ekonomi Universitas Negeri Medan.

Kata Kunci : Program Magang Kependidikan, Informasi Dunia Kerja, Minat Menjadi Guru.

ABSTRACT

Dede Irma, Nim 7172143008. The Influence of Educational Internship Programs and Information on the World of Work on Interest in Becoming a Teacher in Stambuk Business Education Students 2017 Faculty of Economics, State University of Medan, Thesis, Department of Economics, Business Education Study Program, Faculty of Economics, State University of Medan in 2022.

The problem in this study is the low interest in becoming a teacher in 2017 Stambuk business education students, Faculty of Economics, Medan State University. This study aims to determine how much influence the educational internship program and information on the world of work have on interest in becoming a teacher. The methods used in this research are observation, documentation and questionnaires. This research was conducted at the UNIMED Faculty of Economics with a population of all 2017 Stambuk Business Education students and a sample of 89 people.

The results of data analysis using multiple linear regression and hypothesis testing obtained the equation $Y = 17.379 + 0.164X_1 + 0.651X_2$. Furthermore, seen from the significant value of the educational apprenticeship program on interest in becoming a teacher, it is indicated by the value of $t_{count} > t_{table}$ where $2.094 > 1,662$ with a significant value of $0.040 < 0.05$. Likewise, the significant value of information on the world of work on interest in becoming a teacher where the value of $t_{count} > t_{table}$ where $6.864 > 1,662$ with a significant value of $0.000 < 0.05$. Simultaneously (F test) is indicated by the value of $F_{count} > F_{table}$ where $25.892 > 3,10$ and a significant value of $0.000 < 0.05$. So it can be said that the hypothesis is accepted. Thus, it can be concluded that the educational internship program and information on the world of work have a positive and significant effect on the interest in becoming a teacher in the 2017 Stambuk Business Education students, Faculty of Economics, State University of Medan.

Keywords: Educational Internship Program, World of Work Information, Interest in Becoming a Teacher.