

ABSTRAK

Rodearni Turnip NIM: 71731430301. Pengaruh Literasi Digital Dan *Soft Skill* Terhadap Hasil Belajar Ekonomi Siswa Kelas XI SMA Swasta Methodist-7 Medan Tahun Ajaran 2020/2021. Skripsi, Jurusan Pendidikan Bisnis Program Studi Pendidikan Ekonomi, Fakultas ekonomi Universitas Negeri Medan 2021.

Permasalahan dalam penelitian ini adalah rendahnya hasil belajar. Tujuan dari penelitian yaitu untuk mengetahui Pengaruh Literasi Digital Dan *Soft Skill* Terhadap Hasil Belajar Ekonomi Siswa Kelas XI SMA Swasta Methodist-7 Medan Tahun Ajaran 2020/2021. Penelitian ini dilaksanakan di SMA Swasta Methodist-7 Medan. Sampel penelitian ini adalah siswa ekonomi kelas XI IPS yang berjumlah 64 orang.

Teknik pengumpulan data adalah angket. Hasil penelitian menunjukkan hasil bahwa: (1) persamaan regresi: $Y = 9,400 + 0,539X_1 + 0,364 X_2$ (2) secara parsial Literasi Digital Dan *Soft Skill* berpengaruh positif dan signifikan masing-masing dengan nilai $Sig < 0,05$ yaitu $0,000 < 0,05$ untuk X_1 dan $0,002 < 0,05$ untuk X_2 , (3) secara simultan Literasi Digital Dan *Soft Skill* berpengaruh secara signifikan pada nilai $F_{hitung} > F_{tabel}$ ($60,159 > 3,15$) dan (4) Nilai R^2 adalah sebesar 0,664, artinya kontribusi Literasi digital dan *Soft Skill* sebesar 64,4%.

Kata Kunci: Literasi Digital, *Soft Skill*, Hasil Belajar Siswa.

ABSTRACT

Rodearni Turnip NIM: 71731430301. The Influence of Digital Literacy and Soft Skills on Economic Learning Outcomes of Class XI Students of Methodist-7 Private High School Medan for the 2020/2021 Academic Year. Thesis, Department of Business Education, Economics Education Study Program, Faculty of Economics, Medan State University 2021.

The problem in this research is the low learning outcomes. The purpose of the study was to determine the effect of digital literacy and soft skills on economic learning outcomes for students of class XI Methodist-7 Private High School Medan for the 2020/2021 academic year. This research was conducted at the Methodist-7 Private High School Medan. The sample of this research was the students of class XI IPS which collected 64 people.

The data collection technique is a questionnaire. The results show that: (1) the regression equation: $Y = 9.400 + 0.539X_1 + 0.364 X_2$ (2) partially Digital Literacy and Soft Skills have a positive and significant effect, each with a value of $Sig < 0.05$, namely $0.000 < 0.05$ for X_1 and $0.002 < 0.05$ for X_2 , (3) simultaneously Digital Literacy and Soft Skill have a significant effect on the $F_{count} > F_{table}$ ($60.159 > 3.15$) and (4) the R^2 value is 0.664, meaning the contribution of digital literacy and Soft Skill by 64.4%.

Keywords: Digital Literacy, Soft Skills, Student Learning Outcomes.