

## ABSTRAK

**Rana Nabila. NIM 7173344044. Analisis Keterampilan Mengajar Guru dan Penggunaan Media Pembelajaran *E-Learning* Terhadap Hasil Belajar Siswa SMK Istiqlal Deli Tua T.A 2020/2021. Skripsi, Jurusan Ekonomi, Program Studi Pendidikan Administrasi Perkantoran, Fakultas Ekonomi Universitas Negeri Medan 2021.**

Tujuan penelitian ini adalah ingin mengetahui apakah keterampilan mengajar guru dan media pembelajaran *e-learning* memiliki pengaruh terhadap hasil belajar mata pelajaran produk kreatif dan kewirausahaan kelas XI OTKP SMK Istiqlal Deli Tua T.A 2020/2021.

Jenis Penelitian ini adalah penelitian *ex post facto* dengan menggunakan pendekatan kuantitatif. Populasi berjumlah 64 siswa, yang dimana seluruh populasi merupakan sampel. Teknik pengumpulan data dalam penelitian ini adalah melalui observasi, penyebaran kuesioner angket dan dokumentasi. Uji validitas untuk analisis butir kuesioner ini menggunakan rumus *korelasi Product Moment*, reliabilitas dilakukan uji menggunakan *cronbach alpha*. Teknik analisis data yang digunakan dalam penelitian adalah Uji Normalitas, Uji Linieritas, Uji Multikolinieritas, analisis Regresi Linear Berganda, Uji T, Uji F, dan Uji Determinasi.

Pengolahan data menggunakan program *SPSS versi 20* menunjukkan hasil regresi berganda diperoleh  $Y = 24,148 + 0,427 X_1 + 0,277 X_2 + e$ . Hasil uji t menunjukkan Keterampilan Mengajar Guru ( $X_1$ ) berpengaruh positif dan signifikan terhadap Hasil belajar (Y) dengan perolehan nilai  $t_{hitung} 3.897 > t_{tabel} 1,999$  dengan signifikansi  $0,000 < 0,05$ . Kemudian Media Pembelajaran *E-learning* ( $X_2$ ) berpengaruh positif dan signifikan terhadap Hasil Belajar (Y) dengan perolehan  $t_{hitung} 2.985 > t_{tabel} 1,999$  dengan signifikansi  $0,004 < 0,05$ . Selanjutnya nilai koefisien determinasi ( $R^2$ ) sebesar 0,326 atau 32,6% variabel X memengaruhi variabel Y dan sisanya sebesar 68% dipengaruhi oleh faktor lain di luar penelitian.

Dari hasil penelitian maka dibuktikan bahwa Keterampilan Mengajar Guru dan Penggunaan Media Pembelajaran *E-learning* berpengaruh positif dan signifikan terhadap terhadap hasil belajar mata pelajaran produk kreatif dan kewirausahaan kelas XI OTKP SMK Istiqlal Deli Tua T.A 2020/2021.

**Kata Kunci: Keterampilan Mengajar Guru, Media Pembelajaran *E-learning*, Hasil Belajar Siswa**

## ABSTRACT

**Rana Nabila. NIM 7173344044. Analysis of Teacher Teaching Skills and Use of E-Learning Learning Media on Student Learning Outcomes at Istiqlal Deli Tua Vocational High School 2020/2021. Thesis, Department of Economics, Office Administration Education Study Program, Faculty of Economics, Medan State University 2021.**

The purpose of this study was to find out whether the teaching skills of teachers and e-learning learning media have an influence on learning outcomes for creative products and entrepreneurship class XI OTKP SMK Istiqlal Deli Tua T.A 2020/2021.

This type of research is ex post facto research using a quantitative approach. The population is 64 students, of which the entire population is a sample. Data collection techniques in this study were through observation, distributing questionnaires and documentation. The validity test for the item analysis of this questionnaire uses the Product Moment correlation formula, reliability is tested using Cronbach alpha. The data analysis technique used in this research is the Normality Test, Linearity Test, Multicollinearity Test, Multiple Linear Regression Analysis, T Test, F Test, and Determination Test.

Data processing using SPSS version 20 shows the results of multiple regression obtained  $Y = 24,148 + 0,427 X_1 + 0,277 X_2 + e$ . The results of the t-test showed Teacher Teaching Skills ( $X_1$ ) had a positive and significant effect on learning outcomes (Y) with the acquisition of a  $t_{\text{count}}$  of 3,897 >  $t_{\text{table}}$  of 1.999 with a significance of 0.000 < 0.05. Then the E-learning Learning Media ( $X_2$ ) has a positive and significant effect on Learning Outcomes (Y) with the acquisition of  $t_{\text{count}}$  2,985 >  $t_{\text{table}}$  1.999 with a significance of 0.004 < 0.05,. Furthermore, the value of the coefficient of determination ( $R^2$ ) is 0.326 or 32.6%, the X variable affects the Y variable and the remaining 68% is influenced by other factors outside the study.

From the results of the study, it is proven that Teacher Teaching Skills and the Use of E-learning Learning Media have a positive and significant effect on learning outcomes for creative product subjects and entrepreneurship for class XI OTKP SMK Istiqlal Deli Tua T.A 2020/2021.

**Keywords: Teacher Teaching Skills, E-learning Learning Media, Student Learning Outcomes**