

ABSTRACT

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The objective of this research was to develop english listening materials for Grade XI students of Broadcasting Program. This research belongs to Research and Development (R&D) study through seven phases; gathering information and data, analyzing the data, writing the course grid, writing the first draft, getting the experts' judgement, revising the listening material and writing the final draft. The subject of this research were 30 students of grade XI students of Multimedia Study Program at SMK Broadcasting Bina Creative Medan . There were two questionnaires employed in this research: (1) need analysis questionnaire which distributed to the students and (2) the materials evaluation questionnaire which distributed to the materials experts to evaluate the listening material. The data obtained from the need analysis questionnaire were analyzed using frequency and percentage, while the data from evaluation questionnaire were analyzed using descriptive statistic. This research developed four units of listening materials. The listening material for grade XI students of Multimedia Study Program consists of Observing, Questioning, Exploring, Associating and Communicating stages. Based on the experts' judgement of the content, the language, the presentation and the graphic, the develop listening material is appropriate to be used for grade XI students' of SMK Broadcasting Bina Creative Medan. The result of the materials was a book and CD. The mean score of all aspects was 4.69 and chategorized as "very good" since the range was in interval $4.5 < X \leq 5$.

Keywords: English Listening Materials, Listening Material, Research and Development (R&D)