

CHAPTER I

INTRODUCTION

A. The Background of the Study

In Teaching English as Foreign Language (TEFL) there are four skills which has to be mastered by the students , they are reading, writing, listening and speaking that well known as language skills. The language skills are divided into two ways, the first one is receptive skills and the second is productive skills. Reading and listening are included on receptive skills while speaking and writing are included on productive skills. Without listening skill, no speaking skill is possible. Without reading skill, no writing skill is possible. So, the four skills go in pairs. From those four language skills, writing is the most important skill that should be learned by the students well because by having this skill they can improve their creative thinking in expressing ideas.

Writing is a process to share ideas or opinions from human brain into a sheet of paper, it is also called as non-verbal communication. According to Dirgeyasa (2016), writing is a difficult and complex process to do for many people. By reading and doing all the guided exercises, the students will find themselves enjoy in writing. English has some genres in language learning, one of them is descriptive text.

According to curriculum 2013 in English syllabus revised 2017, descriptive text is one of genres which is learnt in senior high school.

Generally, descriptive is a text which describe about people, thing or place. Descriptive text describes how the natures and characteristics of them.

In some cases, students get some problems and get difficulties in writing especially in vocational school. This problem is caused by the lack of practicing and some irrelevant texts that they learn. This happens because the book used by vocational school is the same as high school, it is certainly not suitable because it does not match with the students' need. However, one of the considerations in developing materials is based on the students' needs (Brown, 1995).

Based on the observation conducted by the researcher during her internship program, the students in the grade X of multimedia study program at SMKN 1 Dolok Masihul use Buku Bahasa Inggris published by Pusat Kurikulum dan Perbukuan, Balitbang, Kemendikbud, in 2017. The researcher also finds that the materials used by the students in SMKN 1 Dolok Masihul is generally same with senior high school materials, eventhough their need is different.. They need text which is related to their study program to build their vocabularies and ease them in learning English, especially in writing descriptive text.

Based on the preliminary observation conducted by the researcher,

some irrelevant descriptive texts were found in Buku Bahasa Inggris published by Pusat Kurikulum dan Perbukuan, Balitbang, Kemendikbud, in 2017 that used in SMKN 1 Dolok Masihul namely Tanjung Puting National Park, Tajmahal and Visiting Niagara Falls. The researcher thinks that the existing materials in the English book are not suitable for the students in multimedia study program. Some texts that are there in the book do not contain technical terms related to multimedia study program in SMKN 1 Dolok Masihul, the content of descriptive texts in the book are more related to tourism study program. Furthermore, the texts are also too general for them.

Beside that, based on the interview that has been conducted in SMKN 1 Dolok Masihul, the English teacher said that she teaches the students by using the existing materials in the textbook Buku Bahasa Inggris published by Pusat Kurikulum dan Perbukuan, Balitbang, Kemendikbud 2017 as the first learning resource, but sometimes she also uses the other materials that she gets from the internet resources. At the interview session, she also argues that she feels it is very needed to develop English teaching materials for vocational school in order to support the students' study program in order to build the students' more understanding. The materials used for vocational school should be more specific than senior high school because in vocational school actually should uses English for specific purposes. It can be planned based on the basic competences in the syllabus and also the students need, that is the study programs of the

vocational school itself. For example, it could be the materials about places that have relation with technology because multimedia is a part of technology. By doing this, the students will get more understanding about multimedia terms and knowledges that will be beneficial for students' real life .

In addition, multimedia study program has promising job opportunities in this era. While everything is based on computer system technology, talented people in the multimedia field are the most sought after. Many professions can be born from multimedia field such as operators, animator designers, programmers, content creators, and many more. In the multimedia study program also includes office administration within actually. Hence, beside able to operate the computer system well, the multimedia students are also expected to be able to write and communicate well to build relationship. This achievements can be assisted through the writing text materials used by the students in the school. If the writing materials used is relevant with the students needs, they will be easier to apply this in their real life.

Based on the problem stated above, the researcher will develop English writing materials of descriptive text for grade X multimedia students at SMKN 1 Dolok Masihul.

B. Identification of Problem

Based on the background of the study, there are some problems that can be identified in SMKN 1 Dolok Masihul. The first problem is about students' low understanding and the second problem is the material used. So, in this research, the researcher will try to develop the existing materials (descriptive texts) in the textbook *Buku Bahasa Inggris* published by Pusat Kurikulum dan Perbukuan, Balitbang, Kemendikbud 2017 based on the syllabus and the students' need in multimedia study program by using scientific approach .

C. The Problem of the Study

Based on the background of the study above, the problem of the study is formulated as "How is writing materials of descriptive text developed appropriately based on scientific approach for grade X multimedia students at SMKN 1 Dolok Masihul?"

D. The Objective of the Study

As mentioned in the problem of the study, the objective of this research is to develop writing materials of descriptive text in the form of physical book as supporting learning for grade X multimedia students at SMKN 1 Dolok Masihul.

E. The Scope of the Study

In this research, the researcher focuses on developing English writing materials of descriptive text based on syllabus and students' need by using scientific approach, especially for grade X multimedia students at SMKN 1 Dolok Masihul. The materials will be developed are the writing materials of descriptive text for one year of study which is consist of three texts included in the topic of historical building or the famous places that will be linked with multimedia study program.

F. The Significances of the Study

The significances of this study are divided into two parts, they are theoretically and practically which is expected to give meaningful contributions.

1. Theoretically

This research hopefully can gain students' creativity in learning English, particularly in learning descriptive text and enrich the insight of multimedia study program in teaching learning process. Beside that, the students also are more interested in learning English because of their needs which have been completed and surely it can improve their motivation in learning English.

2. Practically

a. The teacher

The teacher can be used the materials as additional source in teaching writing descriptive text for X grade students of multimedia study program at SMKN 1 Dolok Masihul.

b. The students

For the students, it will assist them in finding future work according to their current study program.

c. The Other Researchers

For other researchers, this research is expectedly to be useful for them as a reference for further research.

